

Plant Materials Web Site

<http://www.plant-materials.nrcs.usda.gov>

Web Log Analysis Monthly Report November 2005

Report Range:11/01/2005 00:00:00 - 11/30/2005 23:59:59

Table of Contents

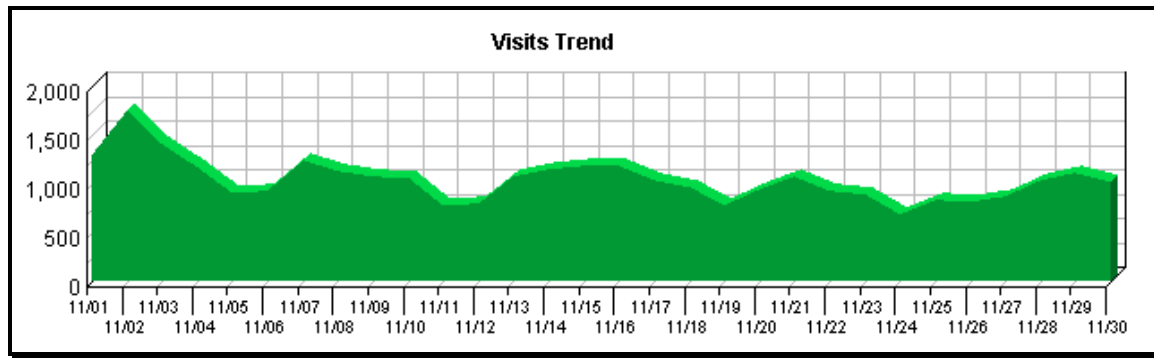
Overview Dashboard	5
Referrers Dashboard	7
Activity by Referring Site.....	9
Activity by Referring Site.....	9
Activity by Referring Domain.....	11
Activity by Referring Page	13
Search Engines Dashboard	15
Activity by Search Engine	18
Activity by Search Engine	18
Activity by Search Phrase	39
Activity by Search Keyword	43
Visitors Dashboard	51
Top Visitors	55
Top Visitors	55
Visitors by Number of Visits.....	59
Visitors Trend.....	61
Visits Trend	65
Pages Dashboard	67
Top Pages.....	70
Top Pages.....	70

topdocuments_v_h1 [UT]	74
Top Directories.....	75
Files Dashboard.....	78
Most Downloaded Files.....	80
Most Downloaded Files.....	80
Most Accessed File Types	83
Navigation Dashboard	85
Top Entry Pages.....	87
Top Entry Pages.....	87
Single Access Pages	90
Errors Dashboard	93
Client Errors.....	95
Client Errors.....	95
File Not Found Errors	96
Server Errors.....	99
Visits by Day of the Week	100
Hits by Day of the Week.....	102
Browsers and Platforms Dashboard	104
Top Browsers.....	106
Top Browsers.....	106
Top Spiders.....	109
Top Platforms.....	112

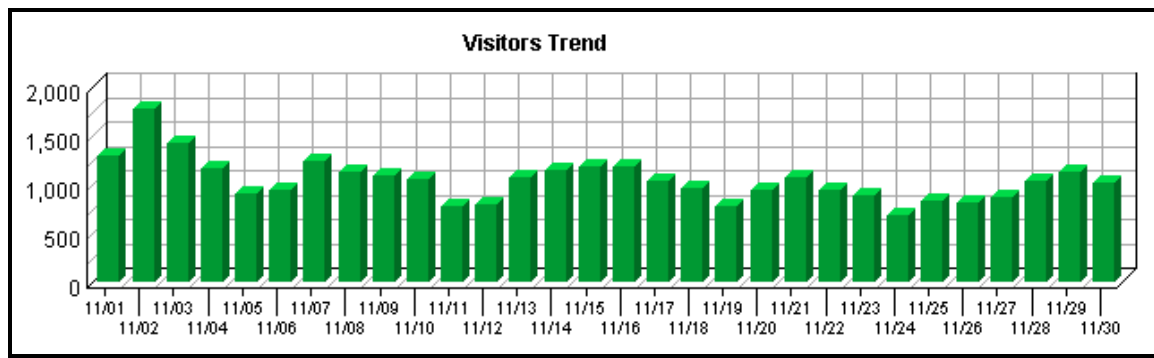
Glossary	114
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Overview Dashboard

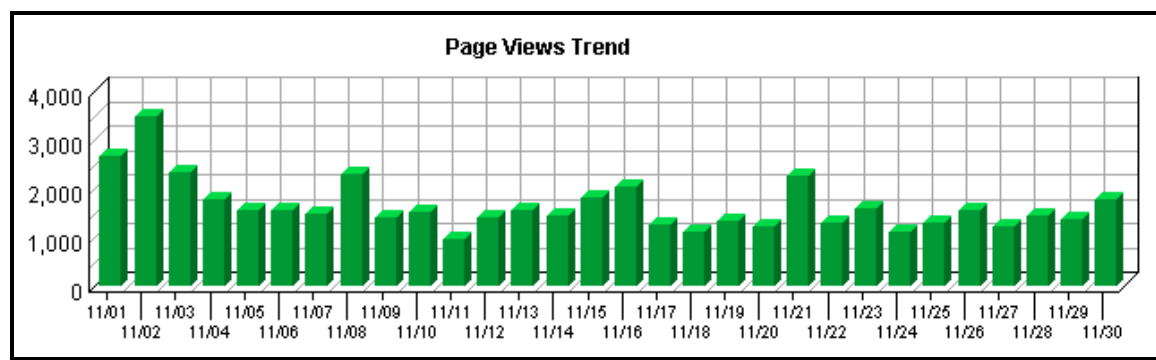
This displays key graphs and tables that provide an overview of the entire report. Click on the title of a graph or table to navigate to the corresponding page.



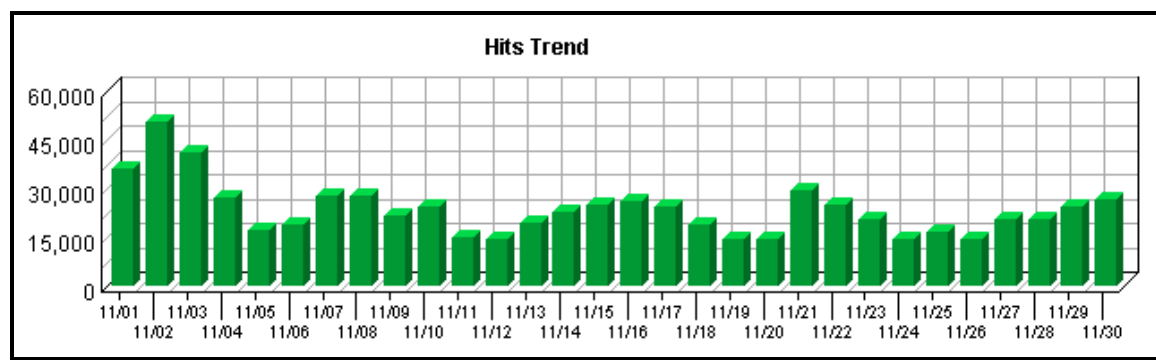
Visit Summary	
Visits	31,137
Average per Day	1,037
Average Visit Length	00:21:03
Median Visit Length	00:03:00
International Visits	12.31%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	87.69%



Visitor Summary	
Unique Visitors	15,501
Visitors Who Visited Once	13,336
Visitors Who Visited More Than Once	2,165
Average Visits per Visitor	2.01



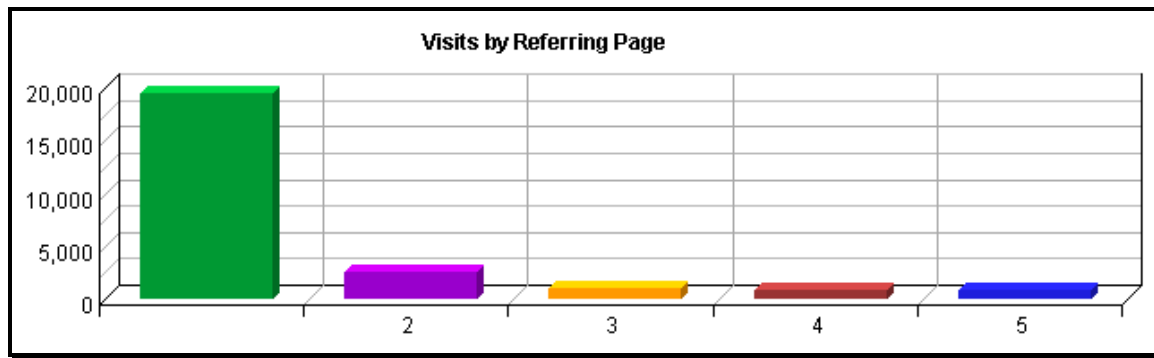
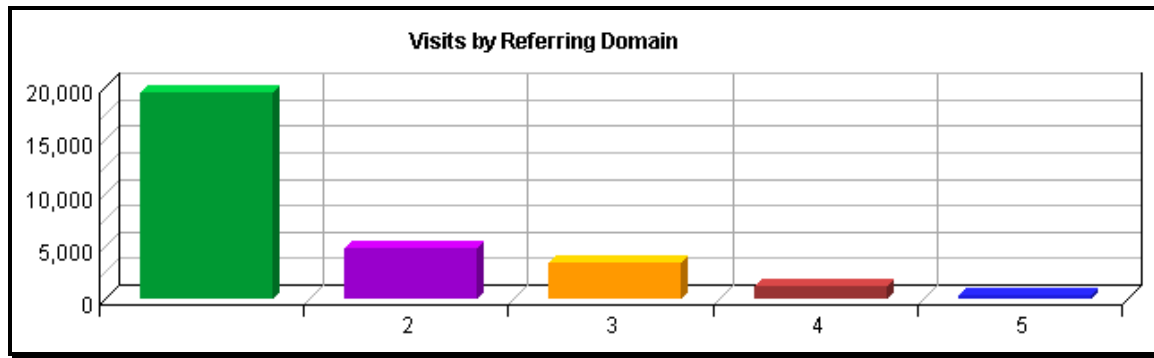
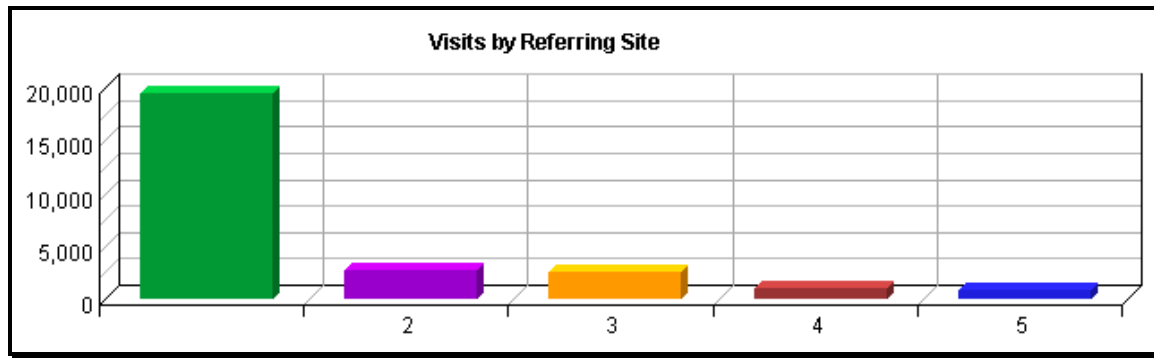
Page View Summary	
Page Views	49,169
Average per Day	1,638
Average Page Views per Visit	1.58

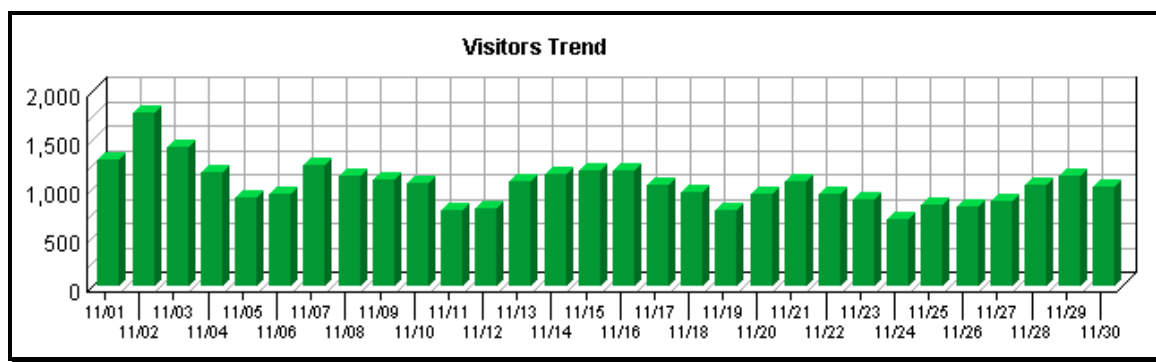


Hit Summary	
Successful Hits for Entire Site	699,268
Average Hits per Day	23,308
Home Page Hits	8,898

Referrers Dashboard

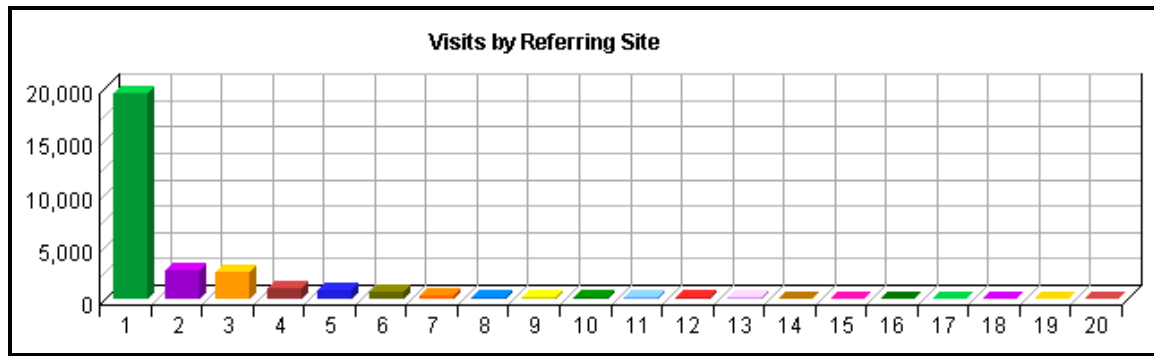
The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.





Activity by Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Site			
	Site	Visits	%
1.	No Referrer	19,414	62.35%
2.	http://plant-materials.nrcs.usda.gov/	2,792	8.97%
3.	http://www.google.com/	2,552	8.20%
4.	http://plants.usda.gov/	982	3.15%
5.	http://search.yahoo.com/	936	3.01%
6.	http://images.google.com/	632	2.03%
7.	http://www.plant-materials.nrcs.usda.gov/	330	1.06%
8.	http://search.msn.com/	216	0.69%
9.	http://www.google.ca/	207	0.66%
10.	http://scholar.google.com/	180	0.58%
11.	http://www.nrcs.usda.gov/	176	0.57%
12.	http://images.search.yahoo.com/	147	0.47%
13.	http://www.google.co.uk/	104	0.33%
14.	http://web.ask.com/	85	0.27%
15.	http://www.usda.gov/	76	0.24%
16.	http://www.ask.com/	71	0.23%
17.	http://aolsearch.aol.com/	70	0.22%
18.	http://images.google.ca/	64	0.21%
19.	http://www.google.com.au/	53	0.17%
20.	http://www.nysaes.cornell.edu/	40	0.13%
	Subtotal	29,127	93.54%
	Other	2,010	6.46%
	Total	31,137	100.00%

Activity by Referring Site - Help Card
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Activity by Referring Site - Help Card

Referring Sites - A web site which refers a visitor to your site by linking to it.

Site - Specific referring site being analyzed.

Visits - Number of times the specified site referred visitors to your site.

% - Percentage of referrals that came from the specified site.

No Referrer - Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

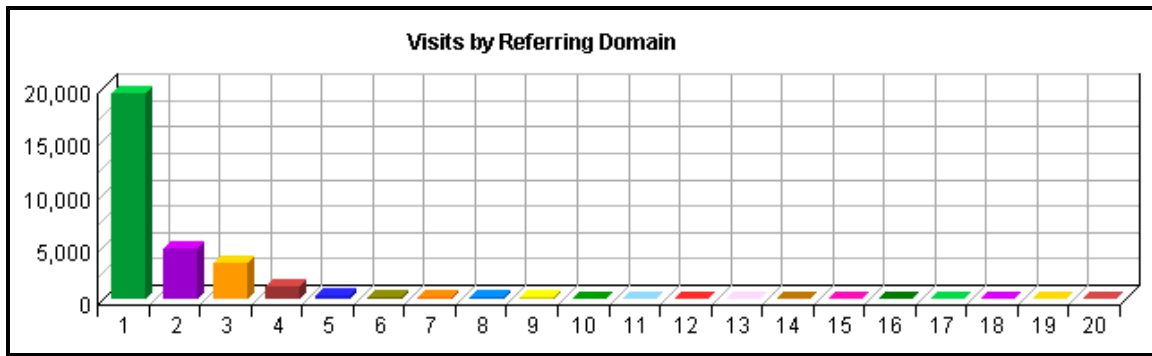
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.



Activity by Referring Domain			
	Domain	Visits	%
1.	No Referrer	19,414	62.35%
2.	usda.gov	4,862	15.61%
3.	google.com	3,368	10.82%
4.	yahoo.com	1,146	3.68%
5.	google.ca	271	0.87%
6.	msn.com	219	0.70%
7.	ask.com	163	0.52%
8.	google.co.uk	133	0.43%
9.	aol.com	87	0.28%
10.	google.com.au	66	0.21%
11.	google.fr	47	0.15%
12.	google.co.in	46	0.15%
13.	google.de	42	0.13%
14.	cornell.edu	40	0.13%
15.	altavista.com	39	0.13%
16.	google.it	37	0.12%
17.	google.com.tr	36	0.12%
18.	google.es	35	0.11%
19.	dogpile.com	33	0.11%
20.	netscape.com	31	0.10%
	Subtotal	30,115	96.72%
	Other	1,022	3.28%
	Total	31,137	100.00%

Activity by Referring Domain - Help Card

Activity by Referring Domain - Help Card



Referring Domain - A web site which refers a visitor to your site by linking to it.

Domain - Specific referring domain being analyzed.

Visits - Number of times the specified domain referred visitors to your site.

% - Percentage of referrals that came from the specified domain.

No Referrer - Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

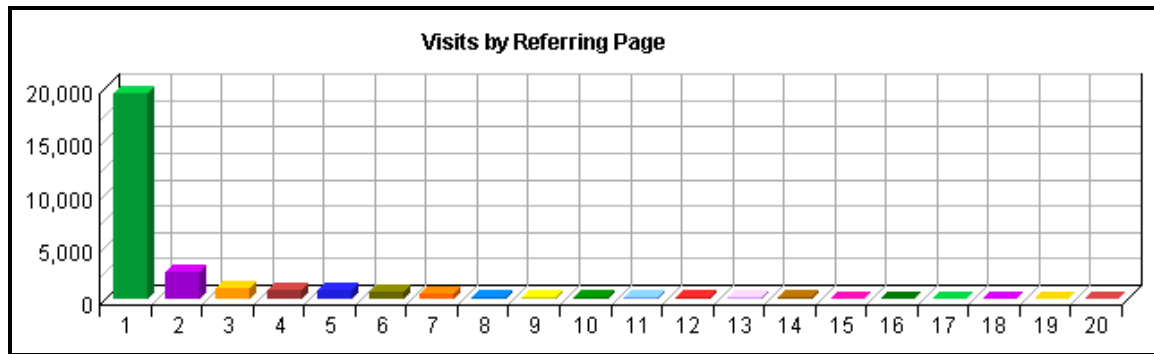
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.



You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Activity by Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.



Activity by Referring Page			
	Page	Visits	%
1.	No Referrer	19,414	62.35%
2.	http://www.google.com/search	2,498	8.02%
3.	http://plant-materials.nrcs.usda.gov/	953	3.06%
4.	http://search.yahoo.com/search	913	2.93%
5.	http://plants.usda.gov/home_page.html	771	2.48%
6.	http://images.google.com/imgres	630	2.02%
7.	http://plant-materials.nrcs.usda.gov/gallery/photogallery.html	475	1.53%
8.	http://www.google.ca/search	207	0.66%
9.	http://scholar.google.com/scholar	175	0.56%
10.	http://search.msn.com/results.aspx	156	0.50%
11.	http://images.search.yahoo.com/search/images/view	147	0.47%
12.	http://www.google.co.uk/search	104	0.33%
13.	http://plant-materials.nrcs.usda.gov/technical/plantid/woodies/	95	0.31%
14.	http://plant-materials.nrcs.usda.gov/news/eNews/05nov/	89	0.29%
15.	http://plant-materials.nrcs.usda.gov/technical/plantid/woodies/broadleaf.html	82	0.26%
16.	http://plant-materials.nrcs.usda.gov/technical/plantid/	81	0.26%
17.	http://www.usda.gov/wps/portal/!ut/p/_s.7_0_A/7_0_1OB	75	0.24%
18.	http://web.ask.com/web	74	0.24%
19.	http://plant-materials.nrcs.usda.gov/coastalareas.html	73	0.23%
20.	http://www.plant-materials.nrcs.usda.gov/technical/plantid/woodies/shrubs.html	72	0.23%
	Subtotal	27,084	86.98%
	Other	4,053	13.02%
	Total	31,137	100.00%

Activity by Referring Page - Help Card

Activity by Referring Page - Help Card



Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits - Number of visitors referred from the specified URL.

% - Percentage of referred visitors who came from the specified site.

No Referrer - Represents direct traffic to the web site as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, or 3) the visitor clicked on an email, shortcut, or other direct link.

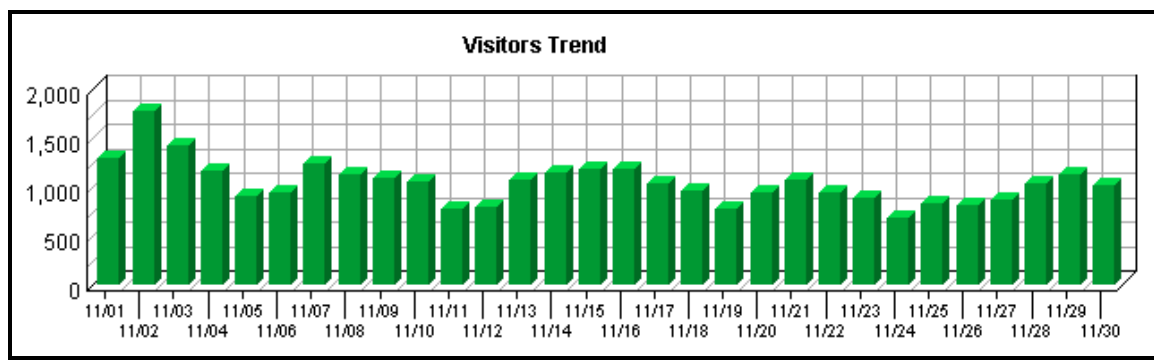
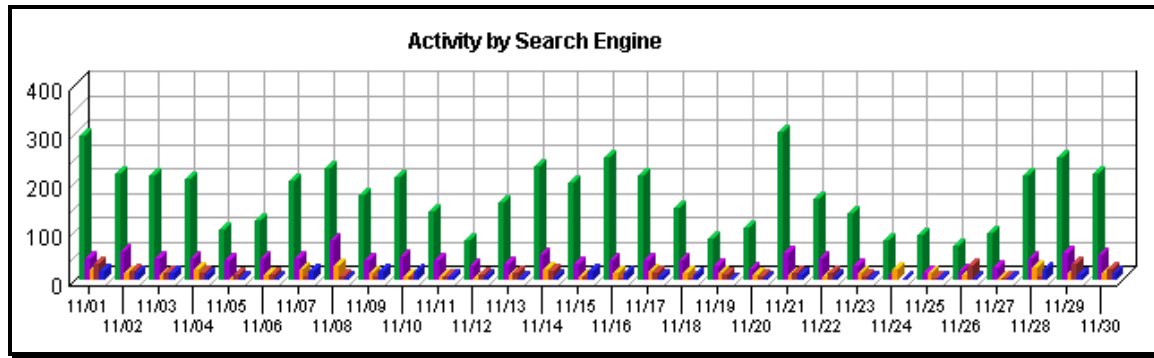
Note: If "No Referrer" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

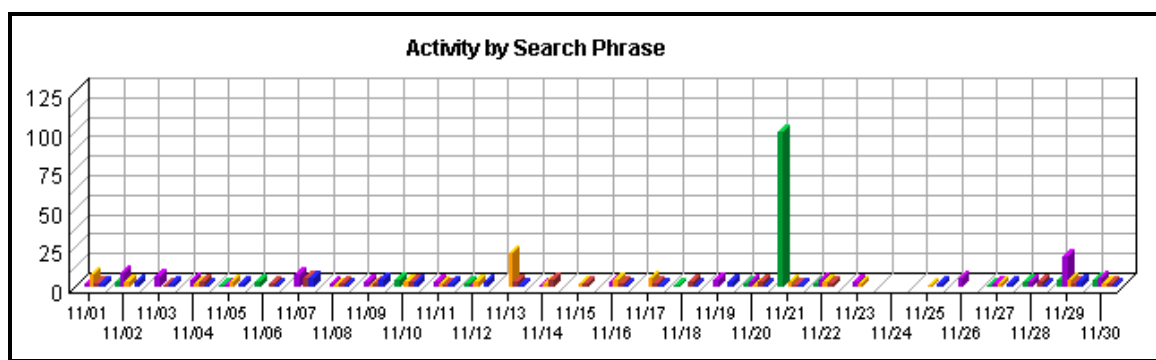


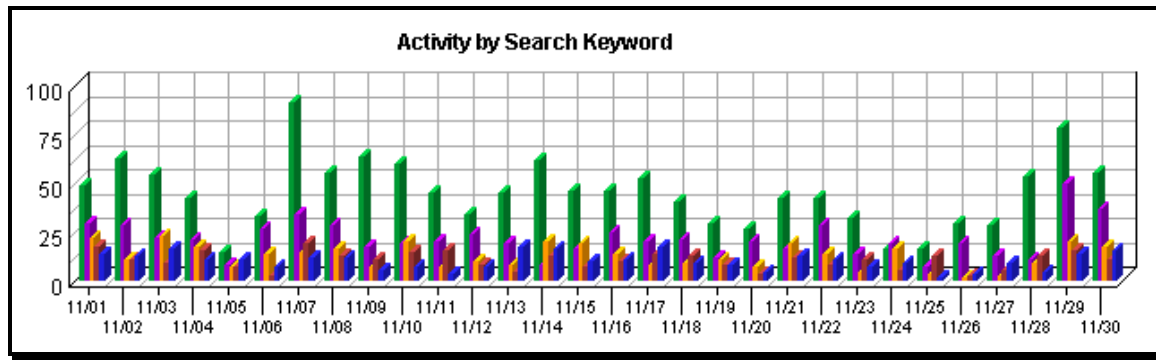
You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Engines Dashboard

This dashboard summarizes important information related to specific search engines.





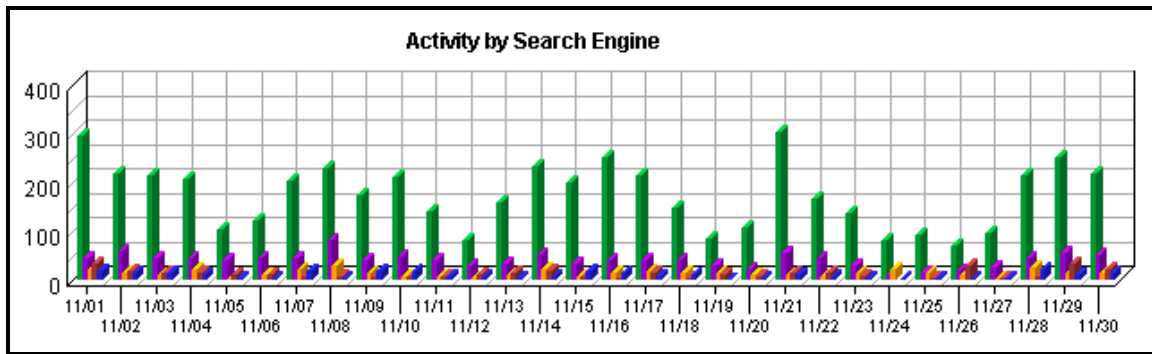


Activity by Search Engine

The first table identifies which search engines referred visitors to your site most often, the number of referrals, and its percentage of the total.

The second table identifies the most popular search phrases for each search engine.

The third table identifies the most popular keywords for each search engine.



Activity by Search Engine			
	Engines	Referrals	%
1.	google	5,232	62.78%
2.	yahoo	1,204	14.45%
3.	google canada	422	5.06%
4.	yahoo spain	371	4.45%
5.	msn	296	3.55%
6.	google uk	186	2.23%
7.	google australia	97	1.16%
8.	google france	89	1.07%
9.	aol netfind	78	0.94%
10.	google germany	77	0.92%
11.	google italy	66	0.79%
12.	netscape	34	0.41%
13.	altavista	32	0.38%
14.	google japan	22	0.26%
15.	overture	19	0.23%
16.	all the web	14	0.17%
17.	yahoo canada	12	0.14%
18.	yahoo argentina	11	0.13%
19.	google austria	10	0.12%
20.	yahoo uk & ireland	7	0.08%
	Subtotal	8,279	99.34%
	Total	8,334	100.00%

Activity by Search Engines with Search Phrases Detail

Engines	Phrases	Referrals	%
1. google	hybrid poplar	129	1.55%
	hairy vetch usda	96	1.15%
	cordgrass	74	0.89%
	parts of plant	57	0.68%
	plant seeds	33	0.40%
	populus deltoides	26	0.31%
	poa secunda	24	0.29%
	plant identification	22	0.26%
	secale cereale	20	0.24%
	salix exigua	20	0.24%
	plant id	19	0.23%
	pennisetum purpureum	19	0.23%
	indigo plant	18	0.22%
	smooth cordgrass	17	0.20%
	broadleaf trees	16	0.19%
	poplar	15	0.18%
	phalaris aquatica	15	0.18%
	idaho fescue	15	0.18%
	lace bark elm	13	0.16%
	prairie plants	13	0.16%
2. yahoo	how to grow cotton	18	0.22%
	andropogon	18	0.22%
	false sunflower	18	0.22%
	prairie blazing star	17	0.20%
	united states agriculture	9	0.11%
	plant materials	7	0.08%
	blazing star flowers and its adaptation	7	0.08%
	plant	6	0.07%
	national plant materials center	5	0.06%
	american hazelnut	5	0.06%
	plateau herbicide	5	0.06%
	roselow sargent crabapple	5	0.06%
	saltbush	5	0.06%
	blackwell switchgrass	4	0.05%
	plant info	4	0.05%
	usda plant guide	4	0.05%
	native plants, louisiana, hurricane katrina	4	0.05%
	seaside goldenrod	4	0.05%
	texas kidneywood	4	0.05%
	idaho fescue	4	0.05%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
3. google canada	adaptation of plants	10	0.12%
	elaeanthus umbellata cardinal	10	0.12%
	cordgrass	7	0.08%
	adaptation of plants prairie	6	0.07%
	lonicera rem red	6	0.07%
	russian almond	6	0.07%
	maidenhane	6	0.07%
	sandbar willow	5	0.06%
	prunus pumila var depressa	5	0.06%
	hybrid poplar	5	0.06%
	thickspike wheatgrass usda	5	0.06%
	russian almond plant	4	0.05%
	plant identification	4	0.05%
	thuja occidentalis	4	0.05%
	shoreline stabilization cost	4	0.05%
	disturbed forestland revegetation holzworth	4	0.05%
	eragrostis trichodes	4	0.05%
	coniferous tree bark	4	0.05%
	zorro fescue	3	0.04%
	plant materials	3	0.04%
4. yahoo spain	parts of plant	34	0.41%
	smooth cordgrass	19	0.23%
	plant parts	13	0.16%
	plants parts	12	0.14%
	pictures of parts of plant	11	0.13%
	parts of grass plant	10	0.12%
	uses of plants	9	0.11%
	parts of plants	9	0.11%
	parts of the plants	9	0.11%
	sawtooth oak	7	0.08%
	parts of the plant	6	0.07%
	ring necked pheasants	6	0.07%
	crotalaria	6	0.07%
	nacogdoches texas	6	0.07%
	pullman wa	6	0.07%
	dwarf willow	5	0.06%
	parts of herbaceous plants	5	0.06%
	parts of plants picture	5	0.06%
	rhodes grass	4	0.05%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
5. msn	switchgrass	4	0.05%
	plant	43	0.52%
	nracs	21	0.25%
	plant identification	5	0.06%
	au early cover vetch	3	0.04%
	nracs americus	3	0.04%
	plant materials	3	0.04%
	rose lake pmc	3	0.04%
	aristida stricta	3	0.04%
	wyoming nracs recommended plant	3	0.04%
	trailing wildbean	3	0.04%
	riparian information	3	0.04%
	east texas plant materials center	3	0.04%
	hycrest crested wheatgrass	2	0.02%
	bismarck plant materials center	2	0.02%
	nracs dan ogle	2	0.02%
	au early vetch	2	0.02%
	nracs plant	2	0.02%
	red top grass	2	0.02%
	materials	2	0.02%
	manhattan plant materials center	2	0.02%
6. google uk	broadleaf trees	8	0.10%
	plant seeds	6	0.07%
	parts of plant	6	0.07%
	silverberry scaly hair	4	0.05%
	american deciduous trees	4	0.05%
	summer trees	4	0.05%
	pacific basin map	3	0.04%
	cattle ranchers	3	0.04%
	laurel plant	3	0.04%
	salix purpurea	3	0.04%
	300 dpi grass	3	0.04%
	pdf: spodnam agriculture	3	0.04%
	cereal plants	3	0.04%
	poultry house	3	0.04%
	ecs plant	2	0.02%
	landscape 300 dpi images	2	0.02%
	row deer	2	0.02%
	tufted hairgrass seed identification	2	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	spartine c4	2	0.02%
	helianthus maximiliani	2	0.02%
	thalia	2	0.02%
	quercus acutissima	1	0.01%
	photo bismarck	1	0.01%
9. aol netfind	todd hagel nrcs pictures	3	0.04%
	picture of sulphur flower buckwheat	3	0.04%
	plant identification	3	0.04%
	are pheasant berry bush berries edible	2	0.02%
	origin of ecesis	2	0.02%
	sugarmaple trees	2	0.02%
	brome blando	2	0.02%
	loblolly pine tree	2	0.02%
	non source point pollution	2	0.02%
	nitrogen potential for bermuda grass and glover	2	0.02%
	triticum aestivum	1	0.01%
	transect point	1	0.01%
	replacements for invasive plants maryland	1	0.01%
	rodan western wheatgrass	1	0.01%
	vermaculture	1	0.01%
	pressure washers stinger	1	0.01%
	switchgrass plant	1	0.01%
	louisiana erosion	1	0.01%
	opposite leaves, red fruit shrub maryland	1	0.01%
	dusty a7 ranch	1	0.01%
10. google germany	prunus tenella	7	0.08%
	robinia pseudoacacia	3	0.04%
	seed conservation	3	0.04%
	poa secunda	3	0.04%
	populus deltoides	3	0.04%
	robinia hispida	3	0.04%
	leaf shape graminoid obovate	3	0.04%
	cupressus arizonica	2	0.02%
	populus canadensis	2	0.02%
	0149	2	0.02%
	teosinte jpg	2	0.02%
	sida hermaphrodita	2	0.02%
	constructed wetland vetiver	2	0.02%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	panicum usda	2	0.02%
	black locust	2	0.02%
	students feet	2	0.02%
	malus coronaria	2	0.02%
	trade show equipment for seed breeders	1	0.01%
	mediterranean areas	1	0.01%
	allintitle: ruby filetype:pdf	1	0.01%
11. google italy	populus canadensis	7	0.08%
	robinia pseudoacacia	4	0.05%
	populus nigra	3	0.04%
	0721	3	0.04%
	landscape 300dpi	3	0.04%
	festuca ovina duriuscula	2	0.02%
	plants in the coastal ammophila lpdf	2	0.02%
	vicia villosa	2	0.02%
	switchgrass photo gallery	2	0.02%
	quercus	2	0.02%
	plants conservation	2	0.02%
	sunflower	2	0.02%
	populus deltoides	2	0.02%
	zanthoxylum powerpoint	1	0.01%
	small scale tomato processing system	1	0.01%
	conservation vegetation	1	0.01%
	waterways guide	1	0.01%
	constructed wetlands in east texas	1	0.01%
	vegetation costal plant xerophytes	1	0.01%
	mulching viscosa	1	0.01%
12. netscape	bahia sod	2	0.02%
	roselow crabapple	2	0.02%
	emerenciana hurd	2	0.02%
	slitted row-cover	2	0.02%
	grass seeds for pasture	2	0.02%
	beggars lice plant	1	0.01%
	red oak photo shenandoah national park	1	0.01%
	herbicides for california oatgrass production	1	0.01%
	the imperial carolina	1	0.01%
	live fascines wv	1	0.01%
	coastal plants of ga	1	0.01%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	perlagrass california	1	0.01%
	hydrangea, peegee	1	0.01%
	tree identification blue ash	1	0.01%
	how to get rid of reeds on snake river	1	0.01%
	windbreaks and shelterbelts	1	0.01%
	cordgrass louisiana coastline	1	0.01%
	milkweed germination	1	0.01%
	seed planting guide	1	0.01%
	maryland coastal plants and shrubs	1	0.01%
13. altavista	muhly grass seed	2	0.02%
	meeker, colorado	2	0.02%
	united states agriculture	2	0.02%
	plant parts	2	0.02%
	plant species found in gulf of mexico	1	0.01%
	eldarica pine	1	0.01%
	locust_seed	1	0.01%
	crotalaria juncea	1	0.01%
	natural resources of mayaguez	1	0.01%
	elaeanthus commutata photo	1	0.01%
	wetland loss map	1	0.01%
	plant plugs trays	1	0.01%
	project evaluation report on seed production plan	1	0.01%
	timothy plant	1	0.01%
	plant cleaner root system	1	0.01%
	big hemp plant	1	0.01%
	na salts in soil ph	1	0.01%
	how to plant arrowleaf clover	1	0.01%
	growing butterfly milkweed	1	0.01%
	chinese elm trees	1	0.01%
14. google japan	いゝいゝ—いゝいゝ	6	0.07%
	0721	3	0.04%
	tillage usda	1	0.01%
	hierochloa alpina	1	0.01%
	rosa rugosa thumb.	1	0.01%
	tank ir nwr	1	0.01%
	askham, l.r. (1992) voles.	1	0.01%
	pmk-24	1	0.01%
	poa annua flowering vernalization	1	0.01%
	lanceolata coreopsis inhibition	1	0.01%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	shade tolerance prunus	1	0.01%
	stripe-rust bluegrass	1	0.01%
	plant manhattan	1	0.01%
	organic-mineral soil	1	0.01%
	thornapple plant	1	0.01%
15. overture	vermillion parish hardiness zones	4	0.05%
	plant	2	0.02%
	bur oak from seed	2	0.02%
	how to grow cotton	1	0.01%
	metal pollution from automobiles	1	0.01%
	birch seeds	1	0.01%
	usda service center tazewell county	1	0.01%
	west virginia basket weavers	1	0.01%
	antelope valley, ca native plants	1	0.01%
	how an indigo plant grows	1	0.01%
	silver buffaloberry 'sakakawea'	1	0.01%
	ga school of agriculture	1	0.01%
	usda plant conservation	1	0.01%
	flame amur maple	1	0.01%
16. all the web	fescue united states	2	0.02%
	plant id	2	0.02%
	grass seed development	1	0.01%
	vibra sieve	1	0.01%
	plant natural resource	1	0.01%
	seed of plant	1	0.01%
	vermaculture	1	0.01%
	willow whips	1	0.01%
	fall grazing on mature grass in alberta	1	0.01%
	don kurz	1	0.01%
	chickasaw annual report	1	0.01%
	grass seed morphology	1	0.01%
17. yahoo canada	fascine of live salix eriocephala	2	0.02%
	coniferous trees	2	0.02%
	transplanting wild fruit	2	0.02%
	websites of alphabetical animals in the grasslands	1	0.01%
	eryngium yuccifolium, rattlesnake master*	1	0.01%
	multi-flowered false rhodesgrass	1	0.01%
	eryngium yuccifolium, rattlesnake master	1	0.01%

Activity by Search Engines with Search Phrases Detail			
Engines	Phrases	Referrals	%
	reclamation evaluation introduced plants	1	0.01%
	new england aster origin	1	0.01%
18. yahoo argentina	chloris	11	0.13%
19. google austria	salix exigua	2	0.02%
	hazelnut tree identify	1	0.01%
	snow farm rass	1	0.01%
	ash hazelnut yield stress wood mpa	1	0.01%
	vitman limited	1	0.01%
	osageorange	1	0.01%
	thuja	1	0.01%
	tasca agricultur	1	0.01%
	plant glossary	1	0.01%
20. yahoo uk & ireland	pictures of plant parts	3	0.04%
	how does cotton grow	1	0.01%
	laurel cuttings	1	0.01%
	zorro, photographer 1981	1	0.01%
	russian olive propagation	1	0.01%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
1. google	plant	733	8.80%
	of	348	4.18%
	plants	224	2.69%
	in	199	2.39%
	usda	179	2.15%
	seed	174	2.09%
	poplar	171	2.05%
	materials	142	1.70%
	hybrid	140	1.68%
	the	137	1.64%
	nrcs	132	1.58%
	center	131	1.57%
	grass	129	1.55%
	identification	112	1.34%
	vetch	112	1.34%
	hairy	106	1.27%
	trees	105	1.26%
	for	101	1.21%
	cordgrass	100	1.20%
	tree	89	1.07%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
2. yahoo	plant	242	2.90%
	seed	81	0.97%
	of	70	0.84%
	in	66	0.79%
	materials	61	0.73%
	grass	48	0.58%
	planting	46	0.55%
	to	43	0.52%
	center	41	0.49%
	for	38	0.46%
	how	38	0.46%
	star	37	0.44%
	blazing	37	0.44%
	texas	35	0.42%
	prairie	34	0.41%
	cotton	30	0.36%
	native	30	0.36%
	sunflower	30	0.36%
	nrcs	28	0.34%
	usda	28	0.34%
3. google canada	plant	48	0.58%
	of	37	0.44%
	plants	33	0.40%
	seed	25	0.30%
	adaptation	18	0.22%
	willow	13	0.16%
	shoreline	13	0.16%
	identification	12	0.14%
	almond	12	0.14%
	russian	11	0.13%
	fescue	11	0.13%
	production	11	0.13%
	umbellata	10	0.12%
	cardinal	10	0.12%
	tree	10	0.12%
	bluegrass	10	0.12%
	wetland	10	0.12%
	elaeagnus	10	0.12%
	stabilization	10	0.12%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	cordgrass	9	0.11%
4. yahoo spain	of	124	1.49%
	parts	123	1.48%
	plant	109	1.31%
	plants	55	0.66%
	trees	25	0.30%
	pictures	25	0.30%
	cordgrass	22	0.26%
	the	20	0.24%
	smooth	19	0.23%
	grass	17	0.20%
	wa	15	0.18%
	texas	15	0.18%
	uses	12	0.14%
	picture	10	0.12%
	pullman	9	0.11%
	in	8	0.10%
	dwarf	7	0.08%
	oak	7	0.08%
	willow	7	0.08%
	switchgrass	7	0.08%
5. msn	plant	118	1.42%
	nrcs	40	0.48%
	materials	40	0.48%
	center	19	0.23%
	usda	13	0.16%
	grass	11	0.13%
	texas	10	0.12%
	identification	9	0.11%
	trees	8	0.10%
	of	8	0.10%
	for	7	0.08%
	plants	7	0.08%
	conservation	6	0.07%
	photo	6	0.07%
	wheatgrass	6	0.07%
	vetch	5	0.06%
	lespedeza	5	0.06%
	lake	5	0.06%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
6. google uk	east	5	0.06%
	au	5	0.06%
	plant	39	0.47%
	trees	20	0.24%
	of	14	0.17%
	plants	11	0.13%
	coastal	10	0.12%
	areas	8	0.10%
	identification	8	0.10%
	broadleaf	8	0.10%
	materials	7	0.08%
	sand	7	0.08%
	dune	7	0.08%
	seeds	7	0.08%
	parts	6	0.07%
	in	6	0.07%
	on	6	0.07%
	the	6	0.07%
	300	5	0.06%
	grass	5	0.06%
	dpi	5	0.06%
	cattle	5	0.06%
7. google australia	plant	27	0.32%
	seeds	12	0.14%
	plants	11	0.13%
	salt	9	0.11%
	seed	7	0.08%
	tolerant	6	0.07%
	soil	6	0.07%
	techniques	5	0.06%
	photo	5	0.06%
	to	5	0.06%
	of	5	0.06%
	prices	5	0.06%
	sand	4	0.05%
	the	3	0.04%
	montage	3	0.04%
	ulmus	3	0.04%
	parvifolia	3	0.04%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	grow	3	0.04%
	germination	3	0.04%
	drug	3	0.04%
8. google france	cÃ©rÃ©ale	8	0.10%
	photo	7	0.08%
	prunus	5	0.06%
	helianthus	5	0.06%
	ulmus	5	0.06%
	plant	4	0.05%
	seed	4	0.05%
	malus	4	0.05%
	depressa	4	0.05%
	pumila	4	0.05%
	cereale	4	0.05%
	cÃ©reale	3	0.04%
	robinia	3	0.04%
	bismarck	3	0.04%
	paspalum	3	0.04%
	thuja	3	0.04%
	spartine	3	0.04%
	rudbeckia	3	0.04%
	hirta	3	0.04%
	pseudoacacia	3	0.04%
9. aol netfind	of	9	0.11%
	plant	7	0.08%
	in	7	0.08%
	tree	6	0.07%
	plants	5	0.06%
	for	4	0.05%
	identification	3	0.04%
	planting	3	0.04%
	trees	3	0.04%
	nrcs	3	0.04%
	point	3	0.04%
	sulphur	3	0.04%
	picture	3	0.04%
	flower	3	0.04%
	todd	3	0.04%
	buckwheat	3	0.04%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	pictures	3	0.04%
	hagel	3	0.04%
	blando	2	0.02%
	propagation	2	0.02%
10. google germany	prunus	7	0.08%
	tenella	7	0.08%
	robinia	6	0.07%
	populus	5	0.06%
	seed	4	0.05%
	pseudoacacia	3	0.04%
	leaf	3	0.04%
	secunda	3	0.04%
	poa	3	0.04%
	conservation	3	0.04%
	hispida	3	0.04%
	deltoides	3	0.04%
	plant	3	0.04%
	jpg	3	0.04%
	graminoid	3	0.04%
	shape	3	0.04%
	obovate	3	0.04%
	usda	2	0.02%
	vetiver	2	0.02%
	malus	2	0.02%
11. google italy	populus	13	0.16%
	canadensis	7	0.08%
	plants	4	0.05%
	robinia	4	0.05%
	pseudoacacia	4	0.05%
	the	3	0.04%
	switchgrass	3	0.04%
	300dpi	3	0.04%
	gallery	3	0.04%
	photo	3	0.04%
	in	3	0.04%
	conservation	3	0.04%
	0721	3	0.04%
	landscape	3	0.04%
	nigra	3	0.04%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	jpgf	2	0.02%
	ovina	2	0.02%
	ammophila	2	0.02%
	sunflower	2	0.02%
	deltoides	2	0.02%
12. netscape	california	3	0.04%
	for	3	0.04%
	seed	3	0.04%
	of	3	0.04%
	oatgrass	2	0.02%
	grass	2	0.02%
	row-cover	2	0.02%
	seeds	2	0.02%
	roselow	2	0.02%
	emerenciana	2	0.02%
	slitted	2	0.02%
	crabapple	2	0.02%
	pasture	2	0.02%
	shrubs	2	0.02%
	plants	2	0.02%
	sod	2	0.02%
	hurd	2	0.02%
	production	2	0.02%
	bahia	2	0.02%
	coastal	2	0.02%
13. altavista	plant	9	0.11%
	seed	4	0.05%
	grass	3	0.04%
	states	2	0.02%
	of	2	0.02%
	agriculture	2	0.02%
	muhly	2	0.02%
	united	2	0.02%
	colorado	2	0.02%
	in	2	0.02%
	meeker,	2	0.02%
	parts	2	0.02%
	planted	1	0.01%
	production	1	0.01%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	report	1	0.01%
	indiana	1	0.01%
	native	1	0.01%
	hemp	1	0.01%
	elm	1	0.01%
	stabilization	1	0.01%
14. google japan	い'¼?い'¼—い'¼'い'¼'	6	0.07%
	0721	3	0.04%
	coreopsis	1	0.01%
	hierochloe	1	0.01%
	stripe-rust	1	0.01%
	plant	1	0.01%
	alpina	1	0.01%
	manhattan	1	0.01%
	tank	1	0.01%
	voles.	1	0.01%
	inhibition	1	0.01%
	l.r.	1	0.01%
	(1992)	1	0.01%
	rugosa	1	0.01%
	prunus	1	0.01%
	thumb.	1	0.01%
	pmk-24	1	0.01%
	annua	1	0.01%
	soil	1	0.01%
	askham,	1	0.01%
15. overture	vermilion	4	0.05%
	parish	4	0.05%
	zones	4	0.05%
	plant	4	0.05%
	hardiness	4	0.05%
	from	3	0.04%
	how	2	0.02%
	usda	2	0.02%
	bur	2	0.02%
	oak	2	0.02%
	seed	2	0.02%
	amur	1	0.01%
	metal	1	0.01%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	agriculture	1	0.01%
	conservation	1	0.01%
	to	1	0.01%
	center	1	0.01%
	tazewell	1	0.01%
	virginia	1	0.01%
	automobiles	1	0.01%
16. all the web	plant	4	0.05%
	seed	3	0.04%
	grass	3	0.04%
	united	2	0.02%
	id	2	0.02%
	fescue	2	0.02%
	states	2	0.02%
	morphology	1	0.01%
	kurz	1	0.01%
	natural	1	0.01%
	annual	1	0.01%
	development	1	0.01%
	sieve	1	0.01%
	grazing	1	0.01%
	whips	1	0.01%
	report	1	0.01%
	vibra	1	0.01%
	fall	1	0.01%
	in	1	0.01%
	vermaculture	1	0.01%
17. yahoo canada	of	3	0.04%
	transplanting	2	0.02%
	fruit	2	0.02%
	eriocephala	2	0.02%
	wild	2	0.02%
	rattlesnake	2	0.02%
	eryngium	2	0.02%
	salix	2	0.02%
	coniferous	2	0.02%
	yuccifolium,	2	0.02%
	trees	2	0.02%
	fascine	2	0.02%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	live	2	0.02%
	in	1	0.01%
	grasslands	1	0.01%
	websites	1	0.01%
	introduced	1	0.01%
	plants	1	0.01%
	master*	1	0.01%
	aster	1	0.01%
18. yahoo argentina	chloris	11	0.13%
19. google austria	exigua	2	0.02%
	salix	2	0.02%
	hazelnut	2	0.02%
	farm	1	0.01%
	tree	1	0.01%
	agricultur	1	0.01%
	identify	1	0.01%
	glossary	1	0.01%
	limited	1	0.01%
	thuja	1	0.01%
	ash	1	0.01%
	tasca	1	0.01%
	yield	1	0.01%
	snow	1	0.01%
	osageorange	1	0.01%
	mpa	1	0.01%
	vitman	1	0.01%
	stress	1	0.01%
	wood	1	0.01%
	rass	1	0.01%
20. yahoo uk & ireland	of	3	0.04%
	parts	3	0.04%
	pictures	3	0.04%
	plant	3	0.04%
	cotton	1	0.01%
	olive	1	0.01%
	grow	1	0.01%
	1981	1	0.01%
	zorro,	1	0.01%
	does	1	0.01%
	how	1	0.01%

Activity by Search Engines with Keywords Detail			
Engines	Keywords	Referrals	%
	propagation	1	0.01%
	laurel	1	0.01%
	photographer	1	0.01%
	cuttings	1	0.01%
	russian	1	0.01%

Activity by Search Engine - Help Card
<p>?</p> <p>Top Search Engines Table</p> <p>Engines - Specific search engine being analyzed.</p> <p>Referrers - Number of visitors referred to your site from the specified search engine.</p> <p>% - Percentage of visitors referred from search engines who were referred by the search engine specified.</p> <p>Top Search Engines with Search Phrases Detail Table</p> <p>Engines - Specific search engine being analyzed in conjunction with the phrase in the adjacent column.</p> <p>Phrases - The search phrases being analyzed in conjunction with the search engine in the adjacent column. A search phrase is the entire search string entered by a visitor, which can include one or more individual keywords.</p> <p>Referrers - Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.</p> <p>% - Percentage of visitors referred from search engines who used the specified search engine and phrase.</p> <p>Top Search Engines with Keywords Detail Table</p> <p>Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.</p> <p>Keywords - The search keywords being analyzed in conjunction with the search engine in the adjacent column.</p>

Activity by Search Engine - Help Card

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.



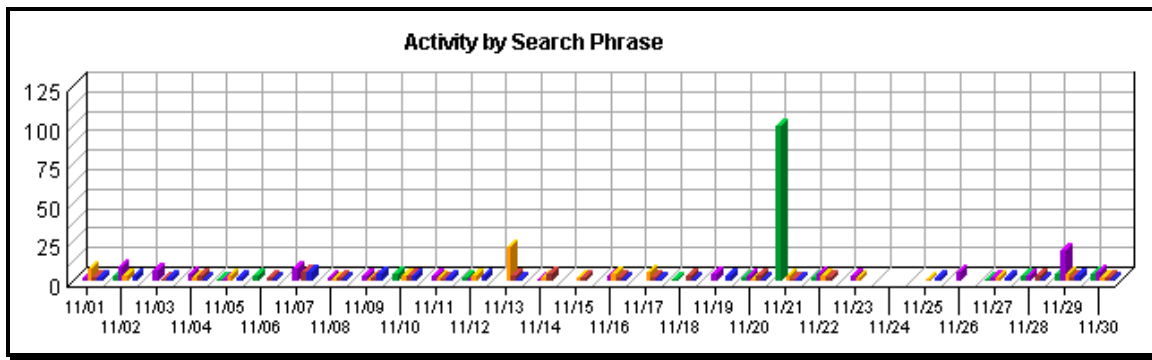
This information can give you an idea how your meta tags are performing with each search engine.

Activity by Search Phrase

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies search phrases that led the most visitors to your site, regardless of the search engine they used.

The second table identifies, for each phrase, which search engines led visitors to the site.



Activity by Search Phrase			
	Phrases	Referrals	%
1.	hybrid poplar	134	1.61%
2.	parts of plant	100	1.20%
3.	cordgrass	84	1.01%
4.	plant seeds	55	0.66%
5.	plant	51	0.61%
6.	smooth cordgrass	36	0.43%
7.	plant identification	34	0.41%
8.	populus deltoides	31	0.37%
9.	plant id	28	0.34%
10.	poa secunda	27	0.32%
11.	broadleaf trees	27	0.32%
12.	salix exigua	25	0.30%
13.	plant parts	25	0.30%
14.	plant materials	22	0.26%
15.	nracs	22	0.26%
16.	indigo plant	21	0.25%
17.	pennisetum purpureum	20	0.24%
18.	prunus tenella	20	0.24%
19.	idaho fescue	20	0.24%
20.	secale cereale	20	0.24%
	Subtotal	802	9.63%
	Total	8,332	100.00%

Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
1. hybrid poplar	google	129	1.55%
	google canada	5	0.06%
2. parts of plant	google	57	0.68%
	yahoo spain	34	0.41%
	google uk	6	0.07%
	google canada	3	0.04%
3. cordgrass	google	74	0.89%
	google canada	7	0.08%
	google uk	2	0.02%
	compuserve	1	0.01%
4. plant seeds	google	33	0.40%
	google australia	12	0.14%
	google uk	6	0.07%
	yahoo spain	3	0.04%
	google canada	1	0.01%
5. plant	msn	43	0.52%
	yahoo	6	0.07%
	overture	2	0.02%
6. smooth cordgrass	yahoo spain	19	0.23%
	google	17	0.20%
7. plant identification	google	22	0.26%
	msn	5	0.06%
	google canada	4	0.05%
	aol netfind	3	0.04%
8. populus deltoides	google	26	0.31%
	google germany	3	0.04%
	google italy	2	0.02%
9. plant id	google	19	0.23%
	yahoo	2	0.02%
	all the web	2	0.02%
	google canada	2	0.02%
	google uk	1	0.01%
	google australia	1	0.01%
	aol netfind	1	0.01%
	google	24	0.29%
10. poa secunda	google	24	0.29%
	google germany	3	0.04%
11. broadleaf trees	google	16	0.19%
	google uk	8	0.10%
	google canada	2	0.02%
	yahoo	1	0.01%
12. salix exigua	google	20	0.24%

Activity by Search Phrase with Engines Detail			
Phrases	Engines	Referrals	%
	google canada	3	0.04%
	google austria	2	0.02%
13. plant parts	yahoo spain	13	0.16%
	google	10	0.12%
	altavista	2	0.02%
14. plant materials	google	7	0.08%
	yahoo	7	0.08%
	google canada	3	0.04%
	msn	3	0.04%
	google uk	2	0.02%
15. nrcc	msn	21	0.25%
	yahoo	1	0.01%
16. indigo plant	google	18	0.22%
	yahoo spain	3	0.04%
17. pennisetum purpureum	google	19	0.23%
	google uk	1	0.01%
18. prunus tenella	google	11	0.13%
	google germany	7	0.08%
	yahoo	1	0.01%
	google france	1	0.01%
19. idaho fescue	google	15	0.18%
	yahoo	4	0.05%
	altavista	1	0.01%
20. secale cereale	google	20	0.24%

Activity by Search Phrase - Help Card
<p>?</p> <p>Top Search Phrases Table</p> <p>Phrases - The specific search phrases being analyzed. A search phrase is the entire search string entered by a visitor. It can include one or more keywords.</p> <p>Referrals - Number of visitors referred to your site who used the specified search phrase, regardless of the search engine they used.</p> <p>% - Percentage of referred visitors who used the specified search phrase.</p> <p>Top Search Phrases with Engines Detail Table</p> <p>Engines - Specific search engine being analyzed in conjunction with the phrase in the</p>

Activity by Search Phrase - Help Card

adjacent column.

Phrase - The search phrase a visitor used to find your site.

Referrals- Number of visitors referred to your site from the specified search engine who used the specified phrase in their search.

% - Percentage of visitors referred from search engines who used the specified search engine and phrase.



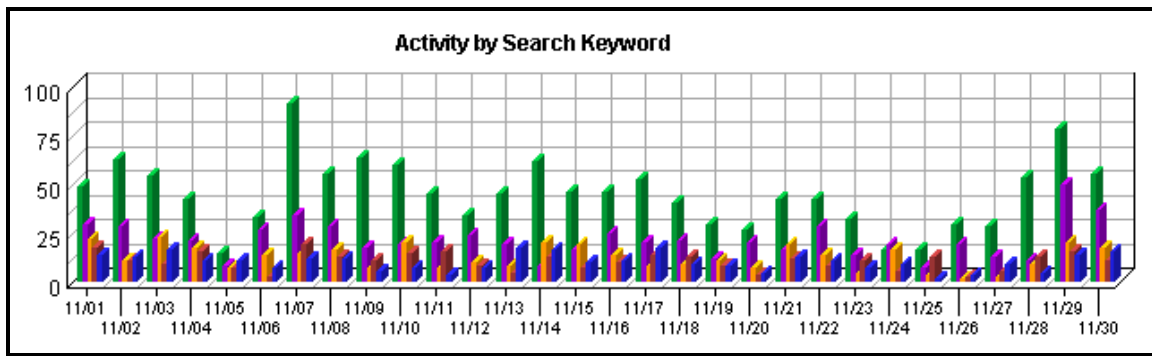
How are people getting to your site? Use these tables to find out if your visitors are using the search phrases you expect. Do you need to use different keywords in page titles to make it easier for people to find your site with search engines?

Activity by Search Keyword

The threshold set for this section in the wtm_wtx.ini file was reached. Results shown in tables and graphs do not reflect the entire contents of the log file(s).

The first table identifies keywords that led the most visitors to the site (regardless of the search engine).

The second table identifies, for each keyword, which search engines led visitors to the site.



Activity by Search Keyword			
	Keywords	Referrals	%
1.	plant	1,359	5.32%
2.	of	639	2.50%
3.	plants	378	1.48%
4.	seed	319	1.25%
5.	in	307	1.20%
6.	materials	259	1.01%
7.	usda	234	0.92%
8.	grass	229	0.90%
9.	parts	223	0.87%
10.	the	213	0.83%
11.	nracs	207	0.81%
12.	center	195	0.76%
13.	trees	181	0.71%
14.	poplar	180	0.70%
15.	identification	173	0.68%
16.	for	168	0.66%
17.	hybrid	146	0.57%
18.	planting	142	0.56%
19.	soil	136	0.53%
20.	cordgrass	136	0.53%
	Subtotal	5,824	22.78%

Activity by Search Keyword			
	Keywords	Referrals	%
	Total	25,562	100.00%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
1. plant	google	733	2.87%
	yahoo	242	0.95%
	msn	118	0.46%
	yahoo spain	109	0.43%
	google canada	48	0.19%
	google uk	39	0.15%
	google australia	27	0.11%
	altavista	9	0.04%
	aol netfind	7	0.03%
	all the web	4	0.02%
	google france	4	0.02%
	overture	4	0.02%
	yahoo uk & ireland	3	0.01%
	yahoo singapore	3	0.01%
	google germany	3	0.01%
	google italy	2	0.01%
	google japan	1	0.00%
	netscape	1	0.00%
	google austria	1	0.00%
	yahoo taiwan	1	0.00%
2. of	google	348	1.36%
	yahoo spain	124	0.49%
	yahoo	70	0.27%
	google canada	37	0.14%
	google uk	14	0.05%
	aol netfind	9	0.04%
	msn	8	0.03%
	google australia	5	0.02%
	netscape	3	0.01%
	yahoo uk & ireland	3	0.01%
	yahoo singapore	3	0.01%
	yahoo canada	3	0.01%
	yahoo australia & nz	2	0.01%
	compuserve	2	0.01%
	google germany	2	0.01%
	altavista	2	0.01%


Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
	google italy	1	0.00%
	overture	1	0.00%
	teoma	1	0.00%
	all the web	1	0.00%
3. plants	google	224	0.88%
	yahoo spain	55	0.22%
	google canada	33	0.13%
	yahoo	22	0.09%
	google uk	11	0.04%
	google australia	11	0.04%
	msn	7	0.03%
	aol netfind	5	0.02%
	google italy	4	0.02%
	netscape	2	0.01%
	yahoo canada	1	0.00%
	overture	1	0.00%
	altavista	1	0.00%
	google france	1	0.00%
4. seed	google	174	0.68%
	yahoo	81	0.32%
	google canada	25	0.10%
	google australia	7	0.03%
	google france	4	0.02%
	google germany	4	0.02%
	google uk	4	0.02%
	altavista	4	0.02%
	msn	4	0.02%
	netscape	3	0.01%
	all the web	3	0.01%
	overture	2	0.01%
	aol netfind	2	0.01%
	google italy	1	0.00%
	mamma	1	0.00%
5. in	google	199	0.78%
	yahoo	66	0.26%
	google canada	8	0.03%
	yahoo spain	8	0.03%
	aol netfind	7	0.03%
	google uk	6	0.02%
	msn	4	0.02%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
	google italy	3	0.01%
	google australia	2	0.01%
	altavista	2	0.01%
	all the web	1	0.00%
	yahoo canada	1	0.00%
6. materials	google	142	0.56%
	yahoo	61	0.24%
	msn	40	0.16%
	google uk	7	0.03%
	google canada	6	0.02%
	google australia	2	0.01%
	aol netfind	1	0.00%
7. usda	google	179	0.70%
	yahoo	28	0.11%
	msn	13	0.05%
	google canada	7	0.03%
	overture	2	0.01%
	google germany	2	0.01%
	google japan	1	0.00%
	aol netfind	1	0.00%
	google uk	1	0.00%
8. grass	google	129	0.50%
	yahoo	48	0.19%
	yahoo spain	17	0.07%
	msn	11	0.04%
	google canada	7	0.03%
	google uk	5	0.02%
	altavista	3	0.01%
	all the web	3	0.01%
	aol netfind	2	0.01%
	netscape	2	0.01%
	google australia	1	0.00%
	hotbot	1	0.00%
9. parts	yahoo spain	123	0.48%
	google	81	0.32%
	google uk	6	0.02%
	google canada	4	0.02%
	yahoo uk & ireland	3	0.01%
	yahoo singapore	3	0.01%
	altavista	2	0.01%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
10. the	yahoo	1	0.00%
	google	137	0.54%
	yahoo	26	0.10%
	yahoo spain	20	0.08%
	google canada	9	0.04%
	google uk	6	0.02%
	msn	3	0.01%
	google australia	3	0.01%
	google italy	3	0.01%
	yahoo singapore	3	0.01%
	aol netfind	1	0.00%
	yahoo canada	1	0.00%
	netscape	1	0.00%
	google	132	0.52%
11. nrcs	msn	40	0.16%
	yahoo	28	0.11%
	aol netfind	3	0.01%
	google canada	3	0.01%
	google uk	1	0.00%
12. center	google	131	0.51%
	yahoo	41	0.16%
	msn	19	0.07%
	google canada	3	0.01%
	overture	1	0.00%
13. trees	google	105	0.41%
	yahoo spain	25	0.10%
	google uk	20	0.08%
	yahoo	11	0.04%
	msn	8	0.03%
	google canada	6	0.02%
	aol netfind	3	0.01%
	yahoo canada	2	0.01%
	altavista	1	0.00%
	google	171	0.67%
14. poplar	google canada	5	0.02%
	yahoo	3	0.01%
	google france	1	0.00%
	google	112	0.44%
15. identification	yahoo	21	0.08%
	google canada	12	0.05%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
	msn	9	0.04%
	google uk	8	0.03%
	yahoo spain	6	0.02%
	aol netfind	3	0.01%
	netscape	1	0.00%
	libero	1	0.00%
16. for	google	101	0.40%
	yahoo	38	0.15%
	google canada	7	0.03%
	msn	7	0.03%
	aol netfind	4	0.02%
	google uk	3	0.01%
	netscape	3	0.01%
	altavista	1	0.00%
	google germany	1	0.00%
	google france	1	0.00%
	compuserve	1	0.00%
	google australia	1	0.00%
17. hybrid	google	140	0.55%
	google canada	5	0.02%
	yahoo	1	0.00%
18. planting	google	81	0.32%
	yahoo	46	0.18%
	google canada	6	0.02%
	google uk	4	0.02%
	aol netfind	3	0.01%
	netscape	1	0.00%
	msn	1	0.00%
19. soil	google	86	0.34%
	yahoo	25	0.10%
	google canada	8	0.03%
	google australia	6	0.02%
	google uk	4	0.02%
	google italy	2	0.01%
	aol netfind	1	0.00%
	netscape	1	0.00%
	google japan	1	0.00%
	msn	1	0.00%
	altavista	1	0.00%
20. cordgrass	google	100	0.39%

Activity by Search Keyword with Engines Detail			
Keywords	Engines	Referrals	%
	yahoo spain	22	0.09%
	google canada	9	0.04%
	google uk	2	0.01%
	netscape	1	0.00%
	yahoo	1	0.00%
	compuserve	1	0.00%



Top Search Keywords Table

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrers - Number of visitors referred to your site with the specified keywords.

% - Percentage of visitors referred from search engines who used the specified search engine and keyword.


Top Search Keywords Table with Engines Detail Table

Engines - Specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Keywords - The keyword being analyzed in conjunction with the search engine in the adjacent column. To see the entire search strings entered by visitors, see the Top Search Phrases page.

Referrals - Number of visitors referred to your site from the specified search engine who used the specified keywords in their search.

% Percentage of visitors referred from search engines who used the specified search engine and keyword.



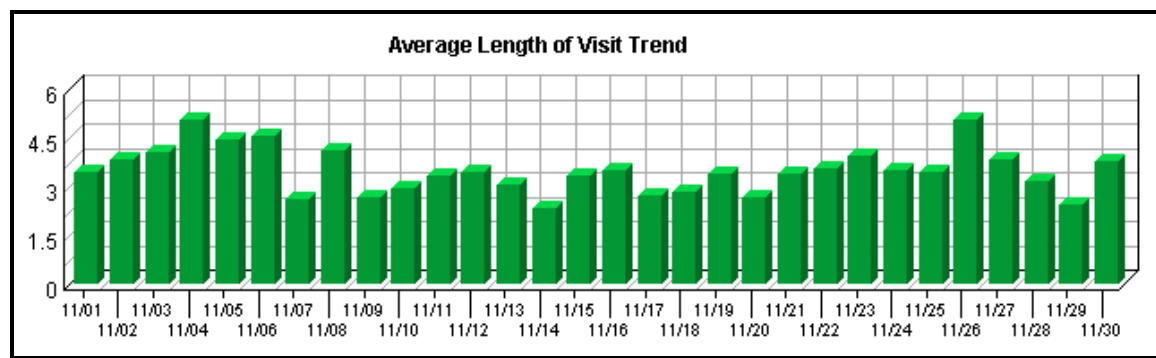
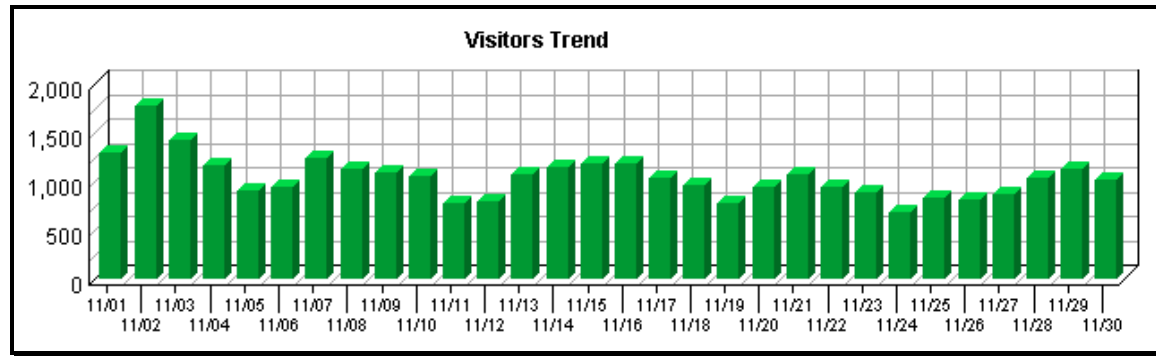
Activity by Search Keyword - Help Card

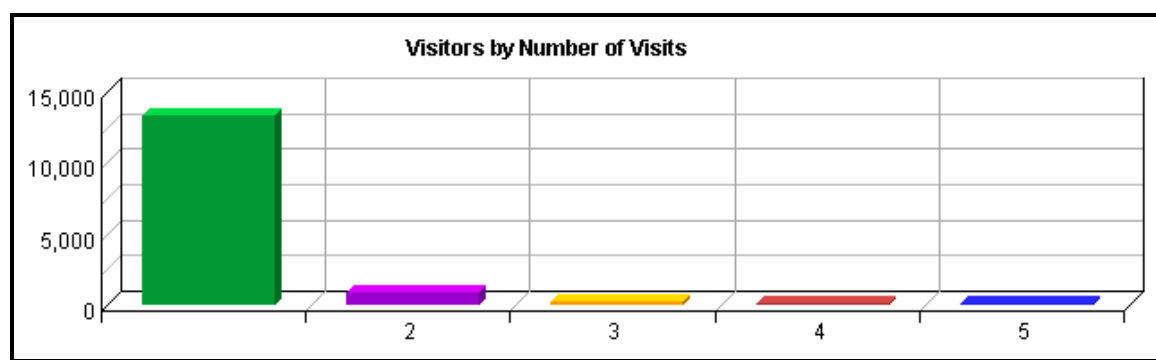
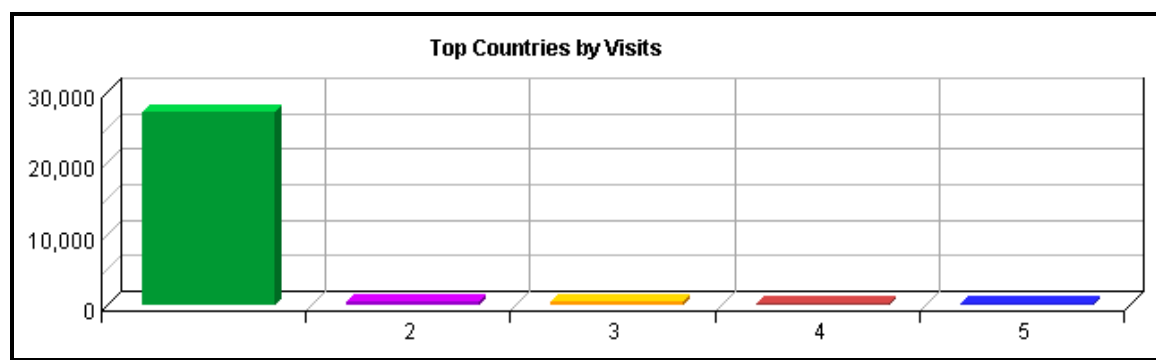
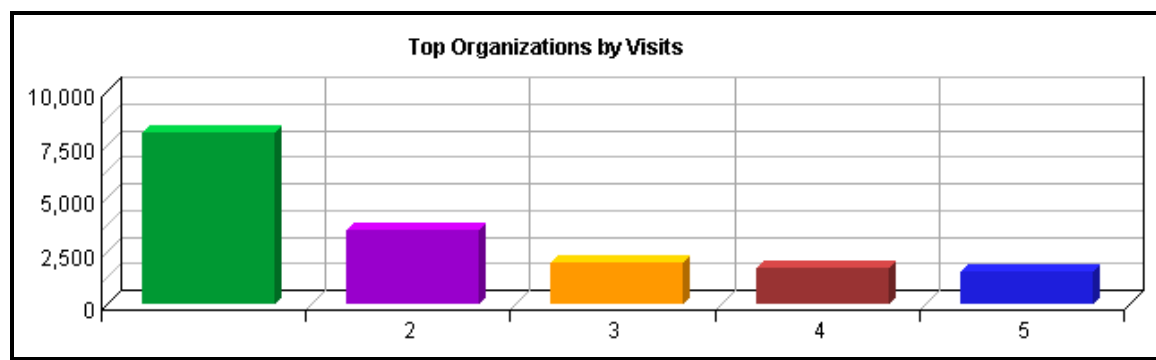
At the most basic level, this section tells you which search engines are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the keywords you expect and that other search engines are not.

Visitors Dashboard

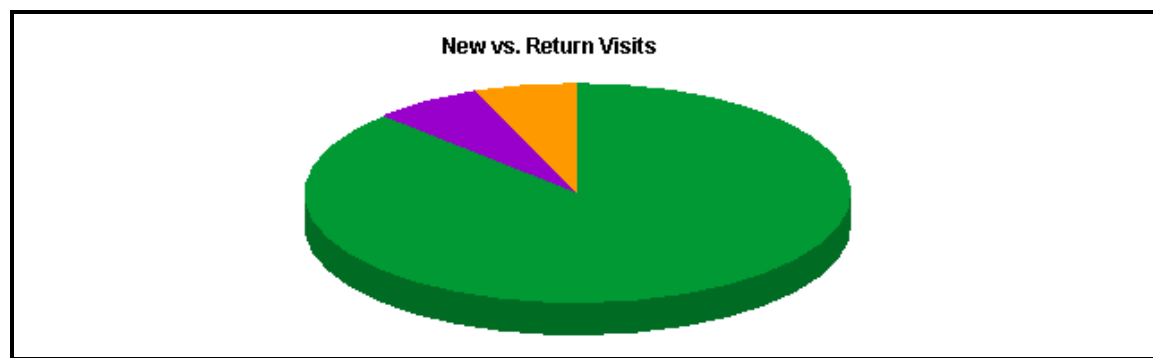
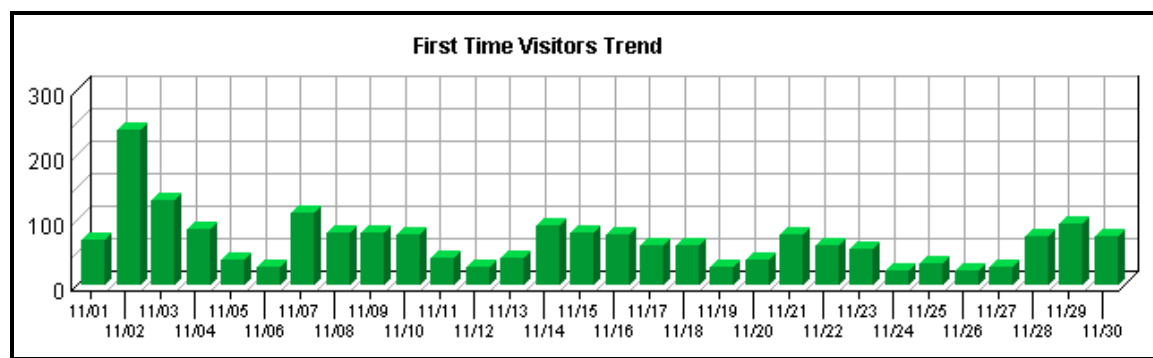
This displays key graphs and tables that provide an overview of the Visitors chapter. Click on the title of a graph or table to navigate to the corresponding page.

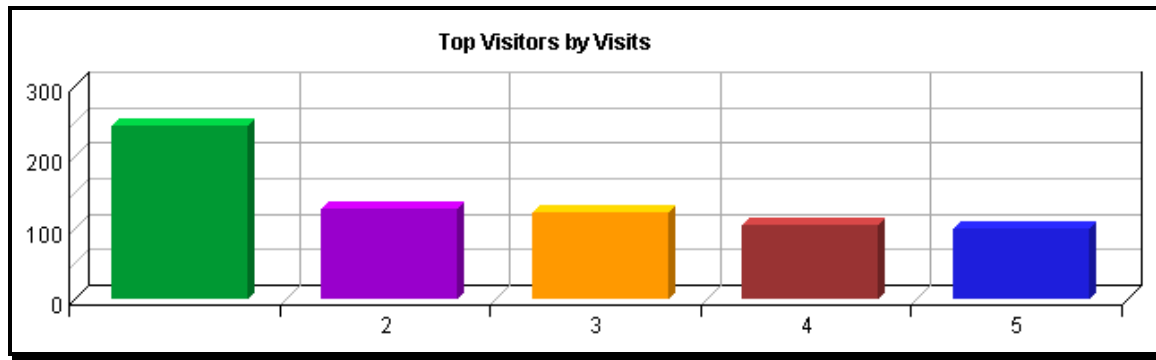
Visit Summary	
Visits	31,137
Average per Day	1,037
Average Visit Length	00:21:03
Median Visit Length	00:03:00
International Visits	12.31%
Visits of Unknown Origin	0.00%
Visits from Your Country: United States (US)	87.69%





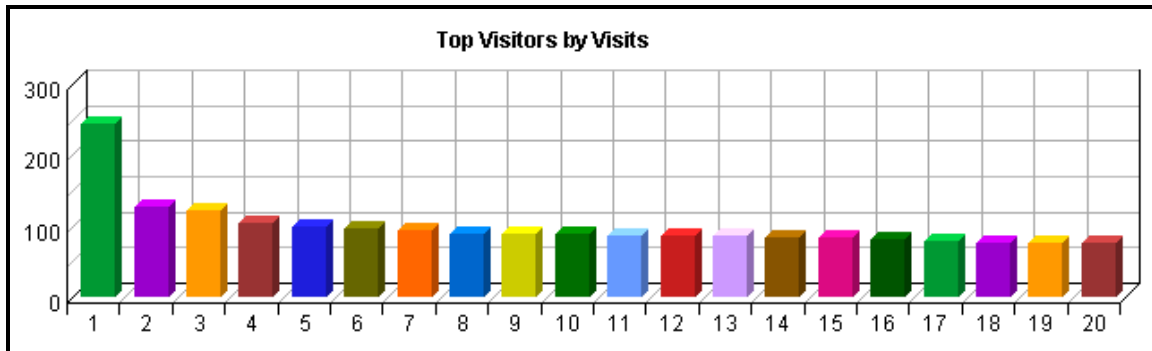
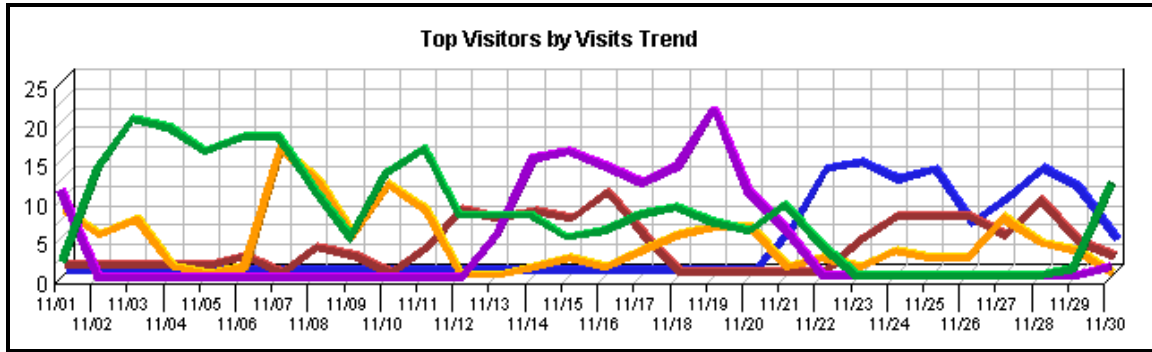
Visitor Summary	
Unique Visitors	15,501
Visitors Who Visited Once	13,336
Visitors Who Visited More Than Once	2,165
Average Visits per Visitor	2.01





Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's relative activity level on the site. If you use cookies to track visits, Reporting Center can differentiate between hits from different visitors with the same IP address.



Top Visitors				
	Visitor	Visits	%	Hits
1.	64.242.88.50_Mozilla/4.0 compatible ZyBorg/1.0 Dead Link Checker (wn.dlc@looksmart.net; http://www.WISEnutbot.com)	243	0.78%	546
2.	38.112.6.182_cf fetch/1.0	126	0.40%	187
3.	64.242.88.10_Mozilla/4.0 compatible ZyBorg/1.0 (wn-14.zyborg@looksmar	123	0.40%	278

Top Visitors				
	Visitor	Visits	%	Hits
	t.net; http://www.WISEnut bot.com)			
4.	66.151.181.10_FAST - WebCrawler/3.8/Scirus (scirus- crawler@fast.no; http://www.scirus.co m/srsapp/contactus/)	105	0.34%	4,407
5.	38.112.6.182_voyage r/1.0	100	0.32%	155
6.	66.249.64.38_Google bot/2.1 (http://www.google.co m/bot.html)	96	0.31%	187
7.	207.46.98.65_msnbot /1.0 (http://search.msn.co m/msnbot.htm)	93	0.30%	1,027
8.	66.249.64.30_Google bot/2.1 (http://www.google.co m/bot.html)	90	0.29%	177
9.	199.141.123.58_Moz illa/4.0 (WinNT; I; OVIS)	90	0.29%	126,733
10.	66.249.64.55_Google bot/2.1 (http://www.google.co m/bot.html)	88	0.28%	169
11.	66.249.64.58_Google bot/2.1 (http://www.google.co m/bot.html)	87	0.28%	175
12.	84.9.136.87_NuSearc h Spider (compatible; MSIE 6.0)	87	0.28%	251
13.	66.249.64.16_Google bot/2.1 (http://www.google.co m/bot.html)	86	0.28%	165
14.	65.55.246.92_msnbot /0.9 (http://search.msn.co m/msnbot.htm)	84	0.27%	293
15.	66.249.64.18_Google bot/2.1 (http://www.google.co m/bot.html)	83	0.27%	169
16.	66.249.64.37_Google bot/2.1 (http://www.google.co	81	0.26%	188

Top Visitors				
	Visitor	Visits	%	Hits
	m/bot.html)			
17.	66.249.64.45_Google bot/2.1 (http://www.google.com/bot.html)	79	0.25%	151
18.	66.249.71.29_Google bot/2.1 (http://www.google.com/bot.html)	77	0.25%	157
19.	66.249.64.28_Google bot/2.1 (http://www.google.com/bot.html)	76	0.24%	176
20.	66.249.71.33_Google bot/2.1 (http://www.google.com/bot.html)	75	0.24%	171
	Subtotal	1,969	6.33%	135,762
	Other	29,156	93.67%	562,741
	Total	31,125	100.00%	698,503

Top Visitors - Help Card

?

Hits - Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Visitor - The IP address, domain name, or cookie of the visitor.

Visits - Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits or hits made by the specified visitor.

💡

Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out

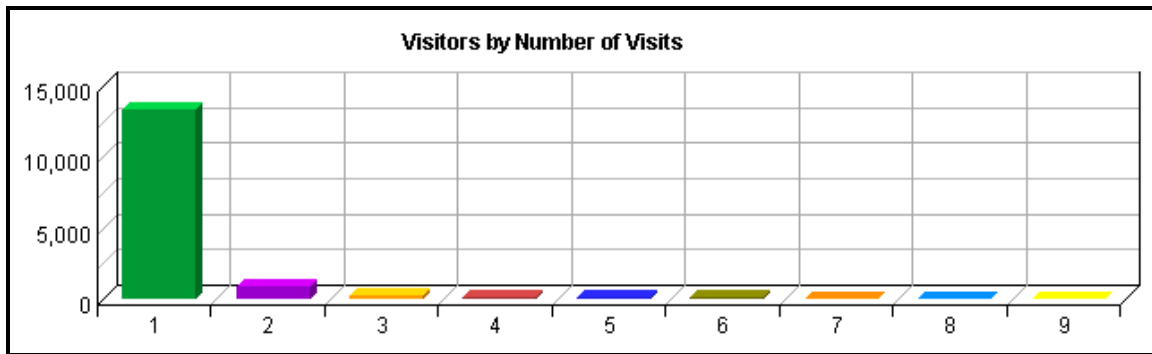
Top Visitors - Help Card

what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.



Visitors by Number of Visits			
	Number of Visits	Unique Visitors	%
	1 visit	13,336	86.03%
	2 visits	933	6.02%
	3 visits	257	1.66%
	4 visits	142	0.92%
	5 visits	80	0.52%
	6 visits	78	0.50%
	7 visits	54	0.35%
	8 visits	59	0.38%
	9 visits	46	0.30%
	Subtotal	14,985	96.67%
	Other	516	3.33%
	Total	15,501	100.00%

Visitors by Number of Visits - Help Card
<p>?</p> <p>Number of Visits - The number of visits, beginning with one and increasing by increments of one, being analyzed in the other columns.</p> <p>Unique Visitors- Number of unique individuals who came to your site the amount of times specified in the Number of Visits column.</p>

Visitors by Number of Visits - Help Card

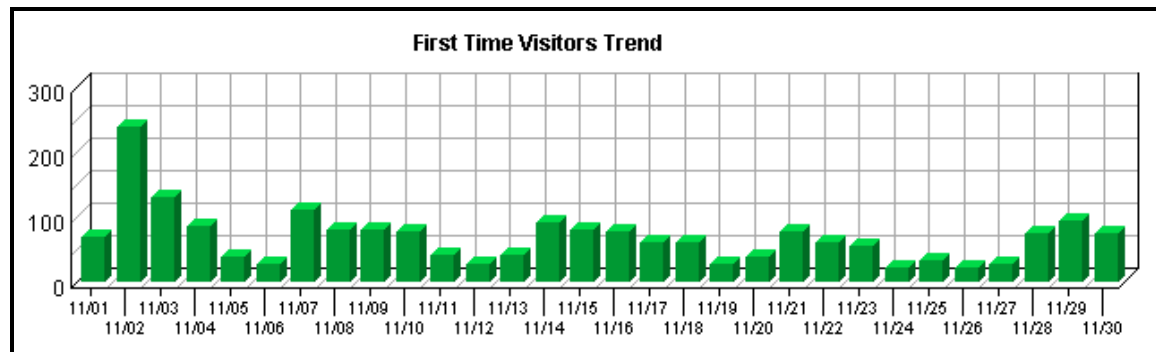
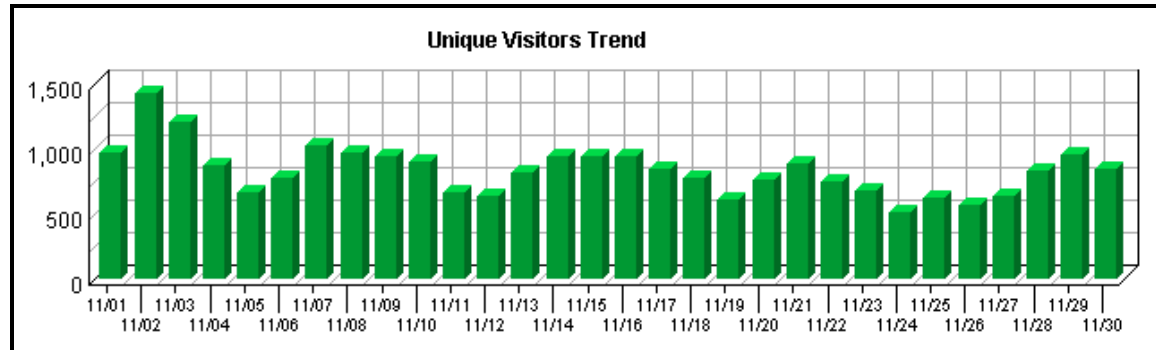
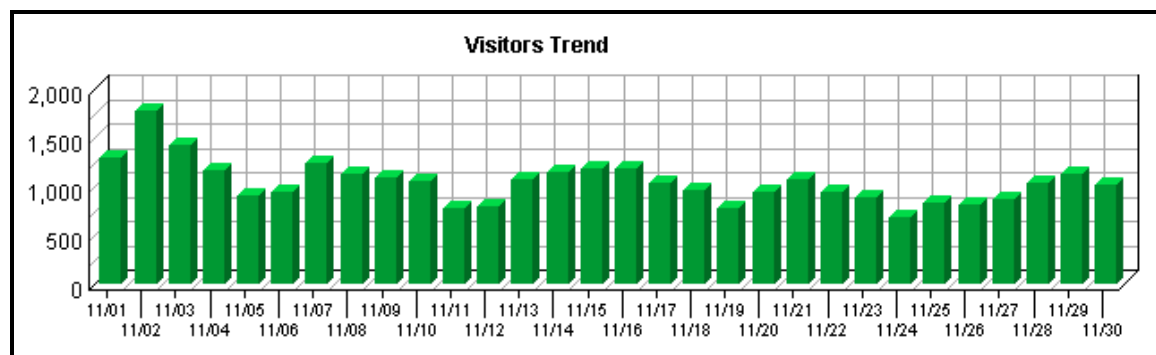
% - Percentage of unique visitors who came to your site the amount of times specified in the Number of Visits column.

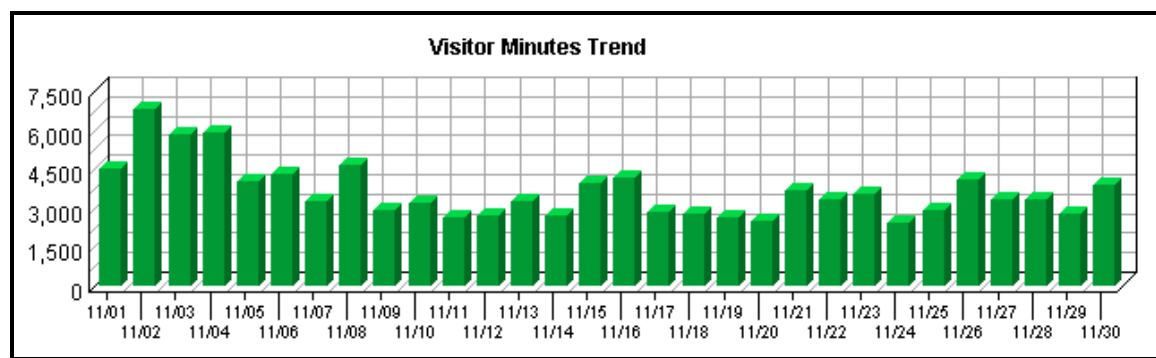
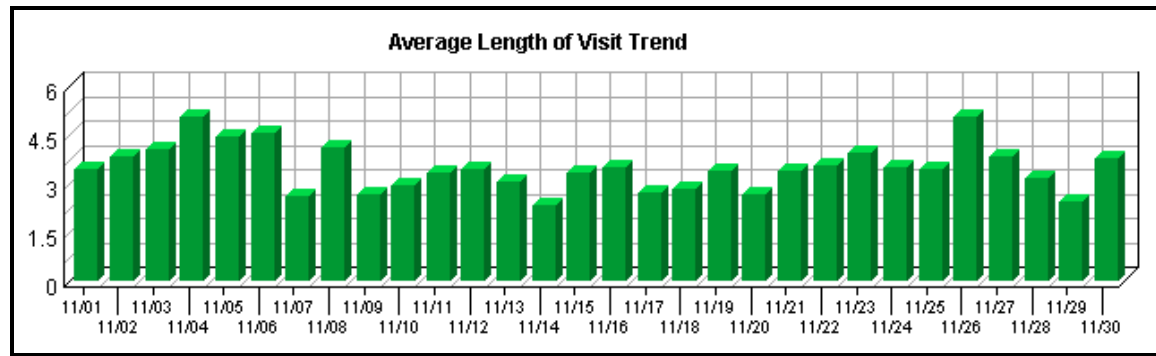


This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visitors Trend

This report shows how many times visitors visited your web site and how long they stayed. The information is divided into time slices based on the duration of the log file. Visits are freshly counted during each time interval in the report. Some visits may span more than one time interval, and therefore a single visit may be counted more than once. This manner of counting visits may cause the Visits Trend total visits to exceed the total visits shown on the Overview Dashboard page.





Visitors Trend					
Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
11/01	1,294	977	69	00:03:28	4,499.67
11/02	1,769	1,432	239	00:03:50	6,806.17
11/03	1,419	1,205	131	00:04:05	5,805.47
11/04	1,172	881	85	00:05:03	5,932.75
11/05	908	669	38	00:04:27	4,043.53
11/06	939	771	28	00:04:34	4,289.52
11/07	1,244	1,028	110	00:02:36	3,245.53
11/08	1,133	971	81	00:04:07	4,675.35
11/09	1,084	951	80	00:02:41	2,923.73
11/10	1,064	899	79	00:02:58	3,162.57
11/11	786	665	42	00:03:22	2,650.37
11/12	795	640	28	00:03:26	2,734.88
11/13	1,069	816	42	00:03:03	3,264.33
11/14	1,149	944	93	00:02:20	2,695.93
11/15	1,185	943	81	00:03:19	3,932.75
11/16	1,190	949	77	00:03:30	4,183.50
11/17	1,038	847	62	00:02:44	2,849.62
11/18	969	775	60	00:02:50	2,756.10
11/19	771	610	27	00:03:23	2,609.08
11/20	947	769	39	00:02:40	2,527.03
11/21	1,066	887	78	00:03:25	3,653.37
11/22	940	751	62	00:03:33	3,342.73

Visitors Trend					
Time Interval	Visits	Unique Visitors	First Time Visitors	Avg Visit Length	Visitor Minutes
11/23	894	679	56	00:03:57	3,545.08
11/24	694	512	21	00:03:30	2,431.32
11/25	841	630	32	00:03:27	2,907.38
11/26	809	576	22	00:05:02	4,078.63
11/27	877	636	29	00:03:49	3,349.98
11/28	1,042	839	74	00:03:10	3,307.80
11/29	1,122	957	95	00:02:27	2,754.47
11/30	1,027	851	76	00:03:48	3,914.93
Average	1,041	835	67	N/A	3,629.12
Total	31,237	25,060	2,036	N/A	108,873.58

Visitors Trend - Help Card



Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits - Number of visits to your web site. If a visit spans multiple time intervals, it is counted in each interval. Every visit from a visitor is counted, even if the same visitor came to your web site multiple times. Also included are zero-length visits. A zero-length visit occurs when all hits for that visit are logged with the exact same time stamp.

Unique Visitors - Number of individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit. Values of "N/A" indicate that the detailed data required for Unique Visitors per time period is not available. This situation occurs when the Top Visitors report has reached its configured limit.

First Time Visitors - Number of visitors who had never visited your web site before.

Avg Visit Length - The average amount of time visitors spent at your site within the given time interval. The data is formatted as hh:mm:ss (hours:minutes:seconds). The average visit length is calculated by dividing the value from the Visitor Minutes column by the value from the Visits column.

Visitor Minutes - Number of minutes your web site was viewed, regardless of who was viewing it.

Visitors Trend - Help Card

Average - This row gives the average for each column.

Total - The total for the column. Some visits may span more than one time interval, and be counted more than once. These duplicate visit counts may cause the total visits count on this row to exceed the actual total number of visits shown on the Overview Dashboard page.

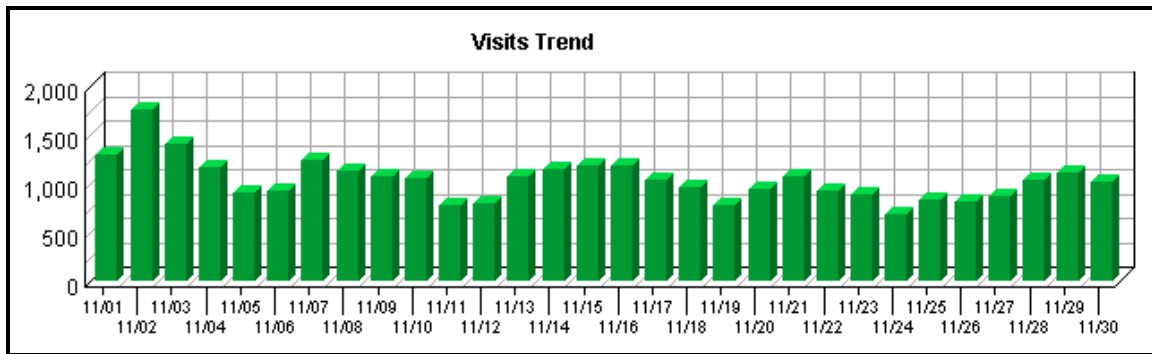


Use this page to determine which times your web site is busiest.

Daily averages cut off visits that continue into the next day, whereas weekly averages do not. Therefore, weekly averages may appear a bit longer than daily averages.

Visits Trend

This report helps you understand the bandwidth requirements of your site by tracking visits over the course of the report period.



Visits Trend		
Time Interval	Visits	%
11/01	1,293	4.15%
11/02	1,758	5.65%
11/03	1,410	4.53%
11/04	1,167	3.75%
11/05	905	2.91%
11/06	929	2.98%
11/07	1,242	3.99%
11/08	1,129	3.63%
11/09	1,081	3.47%
11/10	1,063	3.41%
11/11	785	2.52%
11/12	792	2.54%
11/13	1,067	3.43%
11/14	1,147	3.68%
11/15	1,184	3.80%
11/16	1,187	3.81%
11/17	1,031	3.31%
11/18	966	3.10%
11/19	770	2.47%
11/20	945	3.03%
11/21	1,065	3.42%
11/22	935	3.00%
11/23	893	2.87%
11/24	689	2.21%
11/25	839	2.69%
11/26	808	2.59%
11/27	874	2.81%
11/28	1,040	3.34%
11/29	1,120	3.60%

Visits Trend		
Time Interval	Visits	%
11/30	1,023	3.29%
Total	31,137	100.00%

Visits Trend - Help Card



Time Interval - A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits - Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

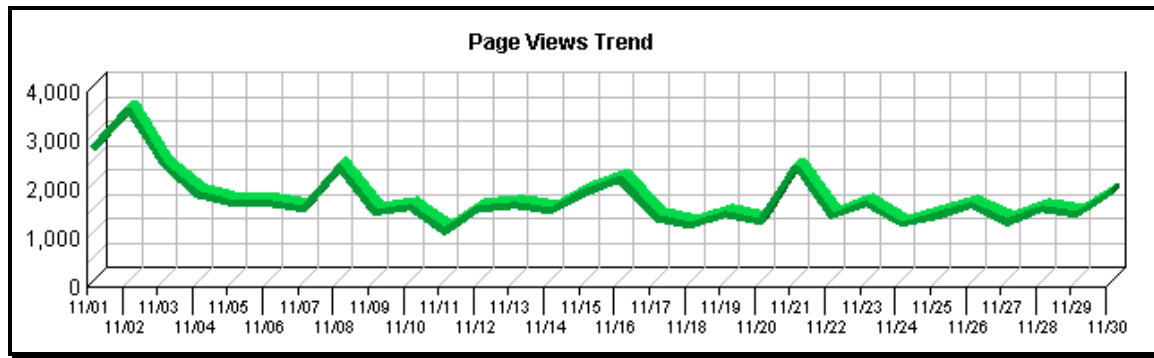
% - Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



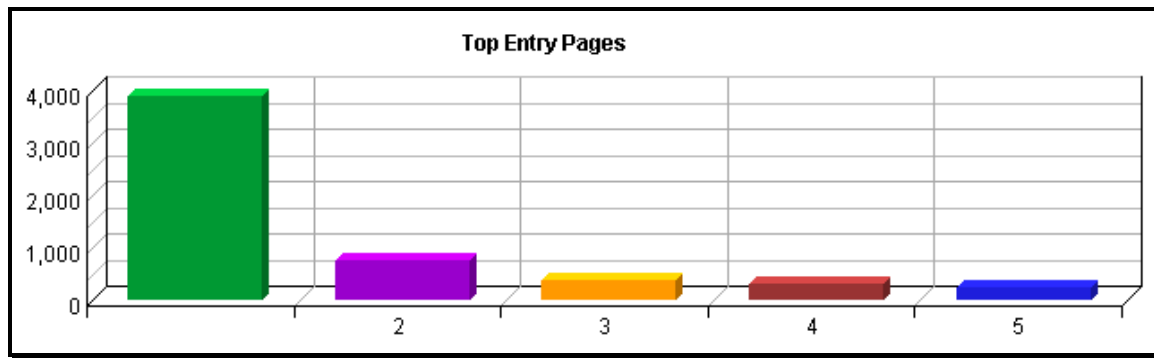
Periods of less activity can be considered good times for maintenance and content improvement.

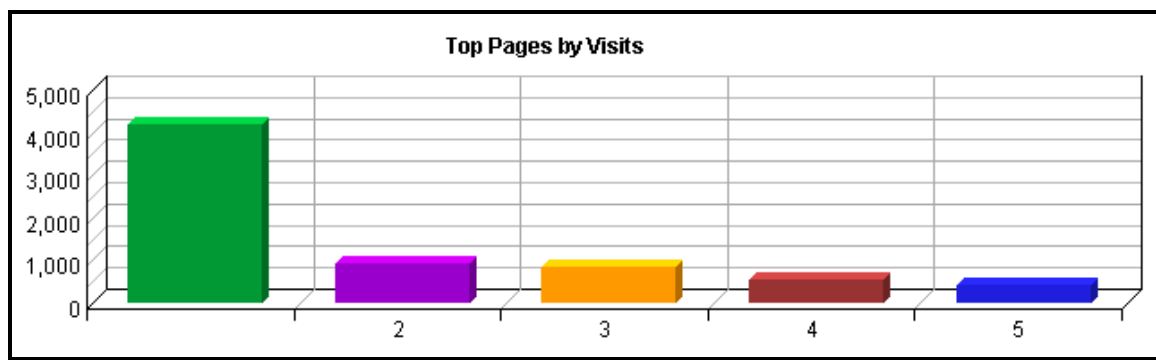
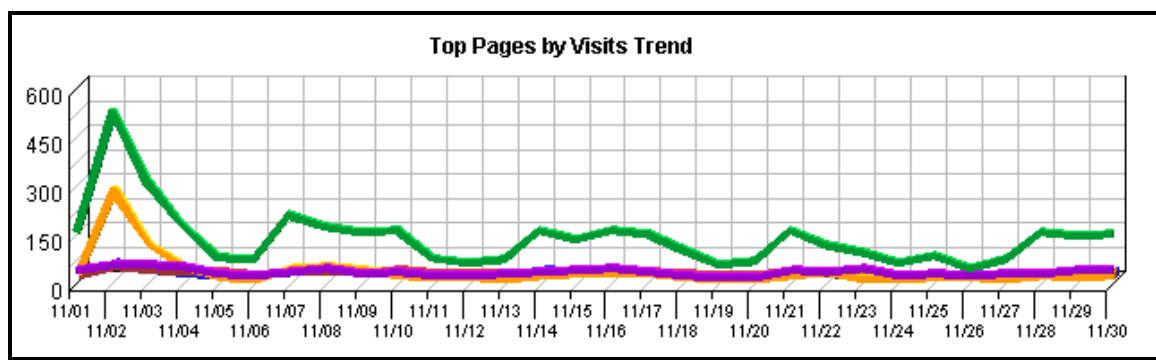
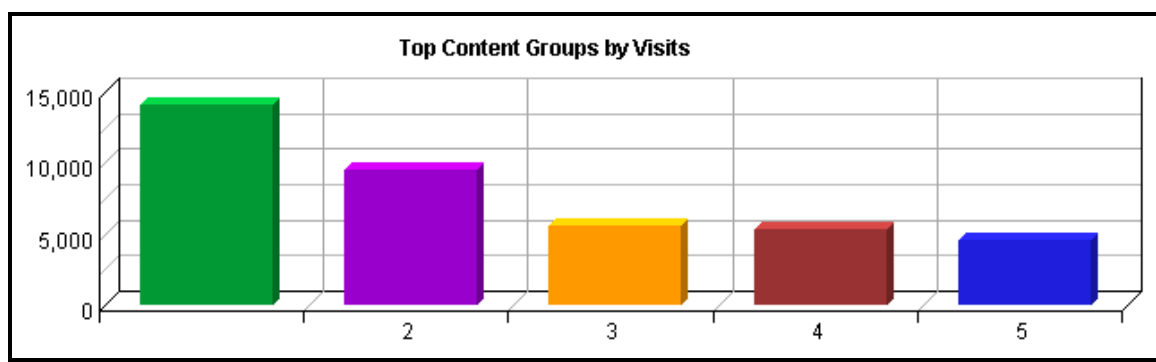
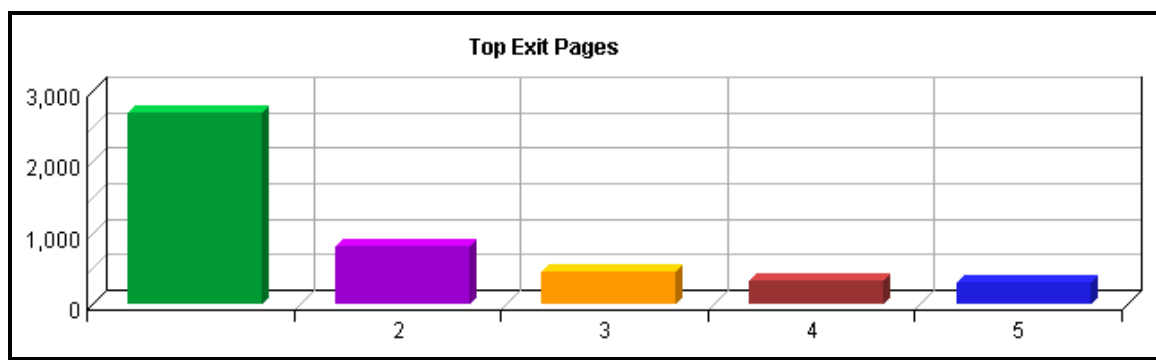
Pages Dashboard

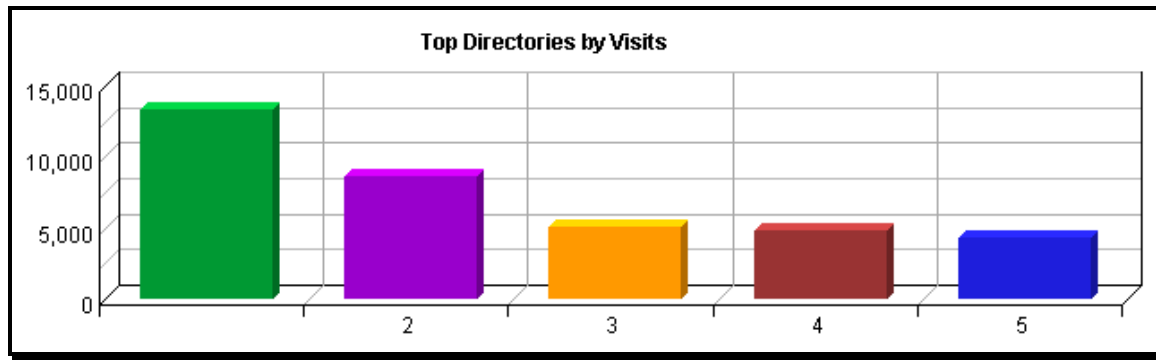
This displays key graphs and tables that provide an overview of the Pages chapter. Click on the title of a graph or table to navigate to the corresponding page.



Page View Summary	
Page Views	49,169
Average per Day	1,638
Average Page Views per Visit	1.58

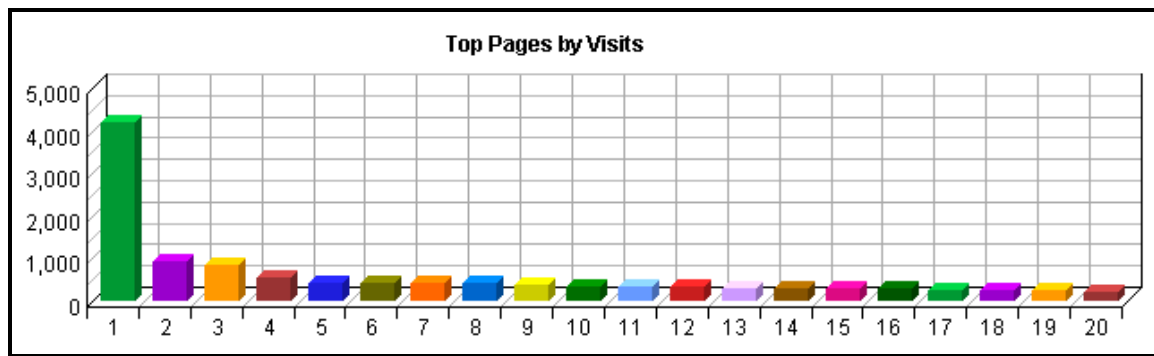
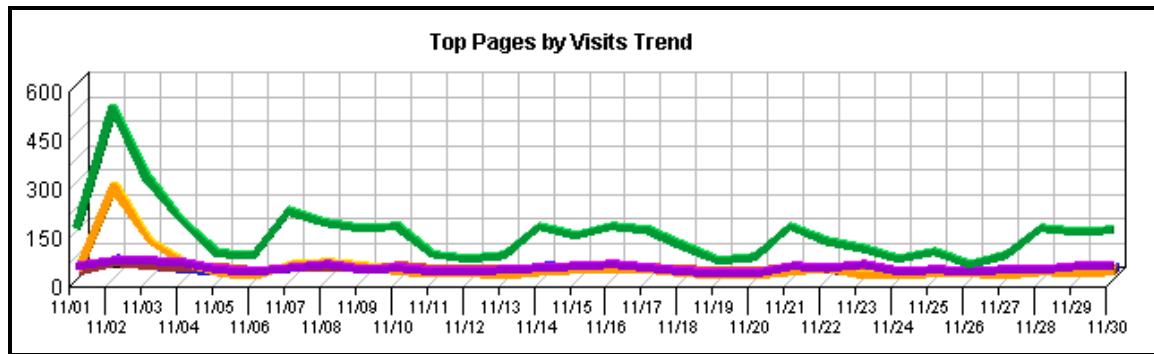






Top Pages

This identifies the most popular web pages on your site and shows you the number of visits for each, and displays the average length of time the page was viewed.



Top Pages						
	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
1.	http:// plant-materials.nrcs.usda.gov/	4,181	11.76%	4,901	00:01:39	1128
2.	http:// plant-materials.nrcs.usda.gov/gallery/photogallery.html	927	2.61%	1,229	00:02:18	5073
3.	http:// plant-materials.nrcs.usda.gov/news/eNews/05nov/	842	2.37%	972	00:02:17	864
4.	http:// plant-materials.nrcs.usda.gov/	565	1.59%	697	00:01:22	894

Top Pages						
	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
	usda.gov/ technical/ plantid/					
5.	http:// plant- materials.nrcs. usda.gov/ centers/	430	1.21%	498	00:01:15	923
6.	http:// plant- materials.nrcs. usda.gov/ coastalareas.ht ml	420	1.18%	524	00:04:34	2141
7.	http:// www.plant- materials.nrcs. usda.gov/	416	1.17%	8,898	00:04:57	137
8.	http:// plant- materials.nrcs. usda.gov/ technical/ plantid/ woodies/	406	1.14%	504	00:03:27	1484
9.	http:// plant- materials.nrcs. usda.gov/ news/	387	1.09%	450	00:01:01	1139
10.	http:// plant- materials.nrcs. usda.gov/ lapmc/	354	1.00%	411	00:02:01	1089
11.	http:// plant- materials.nrcs. usda.gov/ technical/ plantid/ herbaceous/	340	0.96%	435	00:02:09	870
12.	http:// plant- materials.nrcs. usda.gov/ releases/	322	0.91%	352	00:01:24	1167
13.	http:// plant- materials.nrcs. usda.gov/ technical/ seedpro/	317	0.89%	368	00:02:36	884
14.	http:// plant- materials.nrcs. usda.gov/ technical/ publications/	297	0.84%	382	00:01:17	1772
15.	http:// plant- materials.nrcs. usda.gov/	297	0.84%	327	00:01:24	854

Top Pages						
	Pages	Visits	%	Views	Avg Time Viewed	Avg Time to Serve
	technical/					
16.	http:// plant-materials.nrcs.usda.gov/news/ video/ videoshort.html	291	0.82%	323	00:02:53	1759
17.	http:// plant-materials.nrcs.usda.gov/technical/ seeding/	268	0.75%	308	00:02:29	911
18.	http:// plant-materials.nrcs.usda.gov/contact/	255	0.72%	332	00:01:17	1143
19.	http:// plant-materials.nrcs.usda.gov/about/	248	0.70%	288	00:01:13	1424
20.	http:// plant-materials.nrcs.usda.gov/mtpmc/	205	0.58%	259	00:01:29	810
	Subtotal	11,768	33.09%	22,458	00:03:20	964
	Other	23,796	66.91%	26,711	00:02:10	1173
	Total	35,564	100.00%	49,169	00:02:41	1077

Top Pages - Help Card
<p>?</p> <p>Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.</p> <p>Visits - Number of visits to this page. A visit is a series of actions that begins when a visitor views the first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.</p> <p>Views - Number of times this page was viewed by visitors.</p> <p>% - Percentage of the total visits in which the visitor viewed this page at least once.</p>

Top Pages - Help Card

Average Time Viewed - Average length of time the specified page was viewed. (The format is hh:mm:ss - hours:minutes:seconds.)

Average Time to Serve - Average amount of time (in milliseconds) it took to serve each document during the specified time interval. The time to serve spans from the time the server got a page request until it transmitted all the data.

Note: Zero values in this column probably indicates that your web server is not logging Time to Serve information.





Pages with good content and design are more likely to attract visitors and be revisited. Less popular pages on a site can be made more appealing by improving the content or incorporating design elements similar to that on the more important pages. Always remember that people are far more interested in content than in design, and average view times can help determine which content is most important to your visitors.

topdocuments_v_h1 [UT]

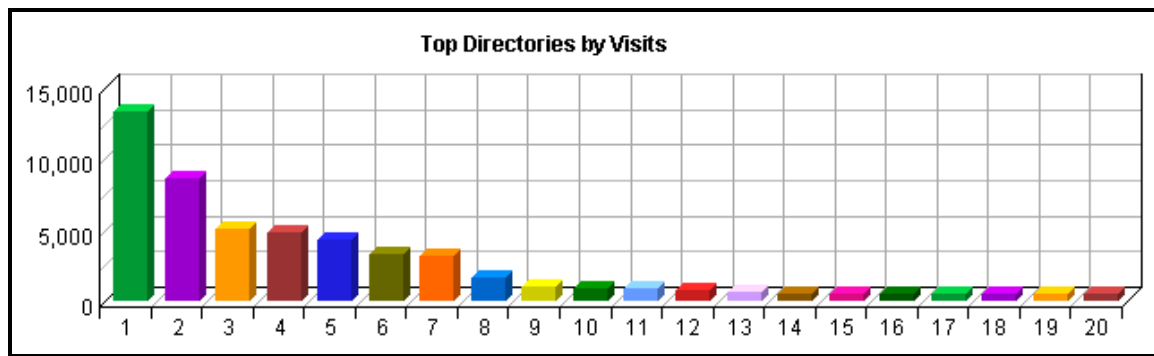
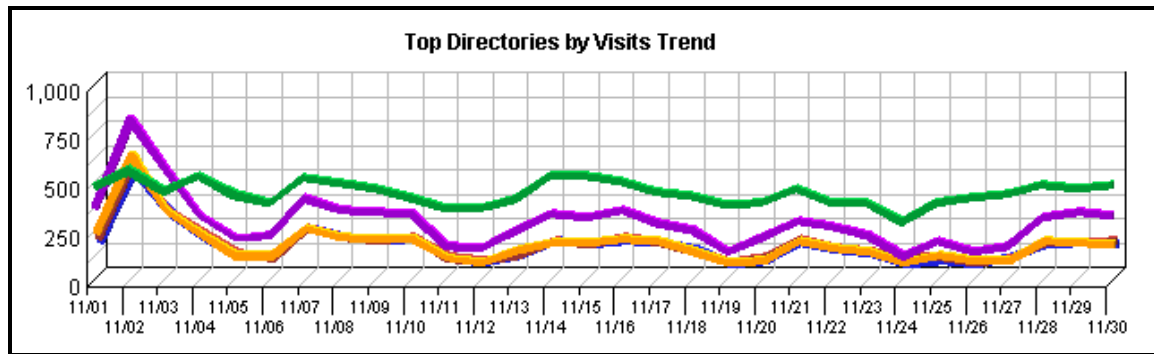
topdocuments_shortdescription [UT]

topdocuments_v_tabletitle [UT]	
-	No data for this section in the log data analyzed.

topdocuments_v_h1 [UT] - Help Card	
<div></div> <div>topdocuments_What does it do answer [UT]</div> <div></div> <div>topdocuments_How do I use this information answer [UT]</div>	

Top Directories

This report lists the most commonly accessed directories on your web site. This information can help determine the types of data most often requested.



Top Directories					
	Path To Directory	Visits	%	Hits	Kbytes Transferred
1.	http://plant-materials.nrcs.us da.gov/pubs	13,349	21.43%	47,236	9,024,714
2.	http://plant-materials.nrcs.us da.gov/common	8,630	13.85%	150,744	154,490
3.	http://plant-materials.nrcs.us da.gov/news	5,064	8.13%	22,509	732,467
4.	http://plant-materials.nrcs.us da.gov/	4,843	7.77%	6,367	102,504
5.	http://plant-materials.nrcs.us da.gov/_borders	4,365	7.01%	28,263	43,371

Top Directories					
	Path To Directory	Visits	%	Hits	Kbytes Transferred
6.	http://plant-materials.nrcs.usda.gov/lapmc	3,334	5.35%	4,539	97,815
7.	http://plant-materials.nrcs.usda.gov/technical	3,123	5.01%	25,955	1,473,711
8.	http://plant-materials.nrcs.usda.gov/photoset	1,606	2.58%	203,718	3,231,030
9.	http://www.plant-materials.nrcs.usda.gov/common	974	1.56%	48,295	34,407
10.	http://plant-materials.nrcs.usda.gov/gallery	927	1.49%	1,229	95,685
11.	http://www.plant-materials.nrcs.usda.gov/pubs	843	1.35%	18,783	7,239,098
12.	http://www.plant-materials.nrcs.usda.gov/technical	717	1.15%	6,043	384,985
13.	http://plant-materials.nrcs.usda.gov/kspmc	591	0.95%	1,779	291,399
14.	http://www.plant-materials.nrcs.usda.gov/news	565	0.91%	26,464	202,137
15.	http://www.plant-materials.nrcs.usda.gov/	548	0.88%	9,147	143,909
16.	http://plant-materials.nrcs.usda.gov/temphome/pagefiles	517	0.83%	1,428	152,516
17.	http://plant-materials.nrcs.usda.gov/capmc	500	0.80%	1,144	52,038
18.	http://plant-materials.nrcs.usda.gov/idpmc	466	0.75%	1,007	19,034
19.	http://plant-materials.nrcs.usda.gov/centers	460	0.74%	847	15,884
20.	http://plant-materials.nrcs.usda.gov/intranet	455	0.73%	2,420	470,925
	Subtotal	51,877	83.28%	607,917	23,962,111
	Other	10,413	16.72%	91,351	2,251,145
	Total	62,290	100.00%	699,268	26,213,256

Top Directories - Help Card



Path to Directory - The full URL path to the directory being analyzed.

Visits - Number of visits to pages within the specified directory. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits - Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Kbytes Transferred - Number of kilobytes of data transferred by the server from the specified directory to your visitors.

% - Percentage of visits or hits to, or kilobytes of data transferred from the specified directory compared to all other directories.

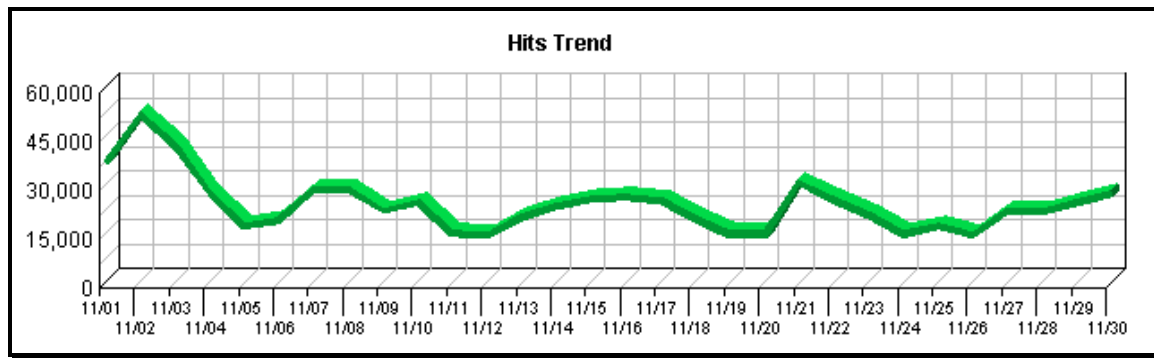
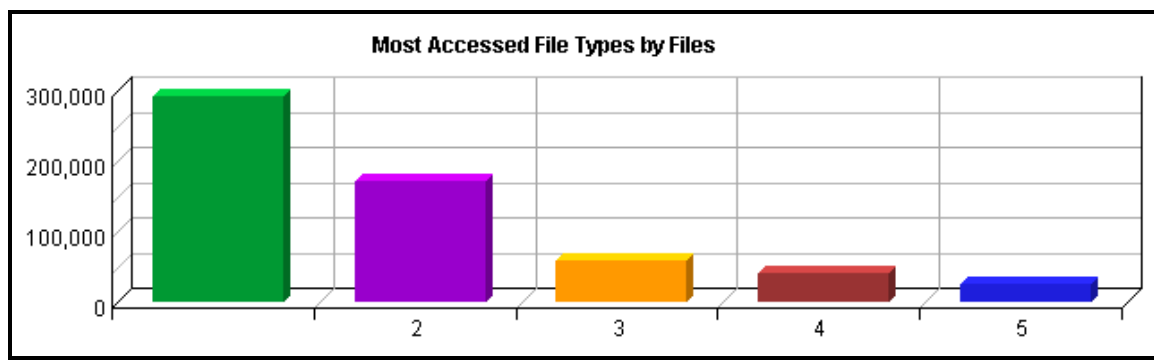


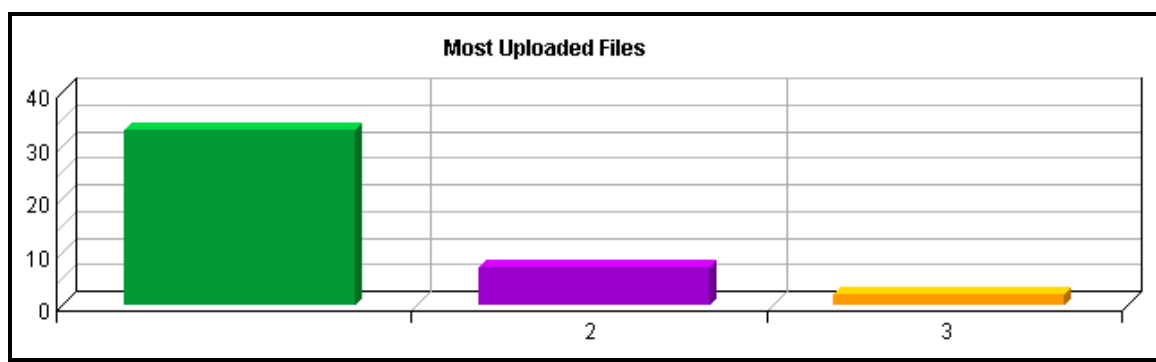
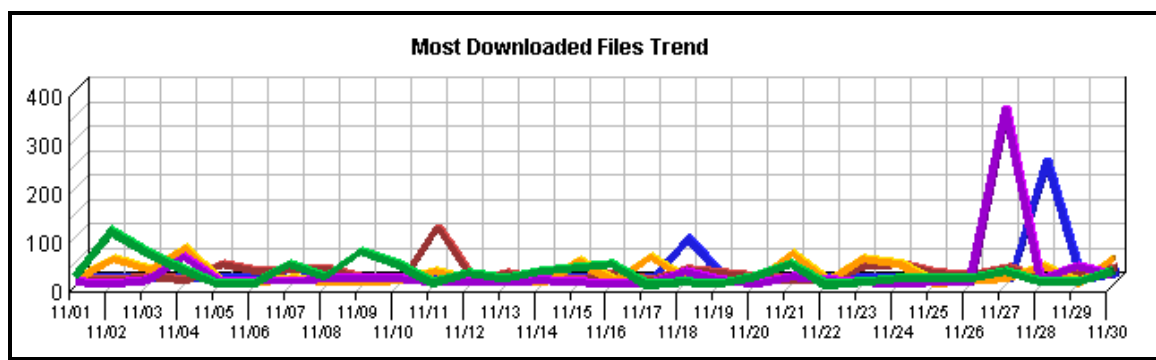
This report indicates the content visitors are most interested in. Use this information to determine which content areas to develop further, which areas to focus on less, and how you can arrange your content most effectively. If the table is sorted by kilobytes of data transferred, this page reveals what kind of data the server spends the most time transferring, and may suggest different ways to organize your data, or different ways to distribute the server load if you have more than one server.

Files Dashboard

This displays key graphs and tables that provide an overview of the Files chapter. Click on the title of a graph or table to navigate to the corresponding page.

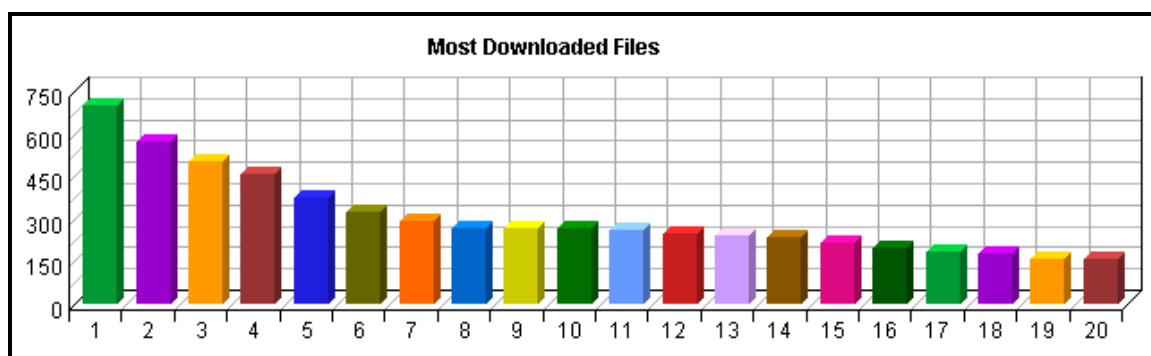
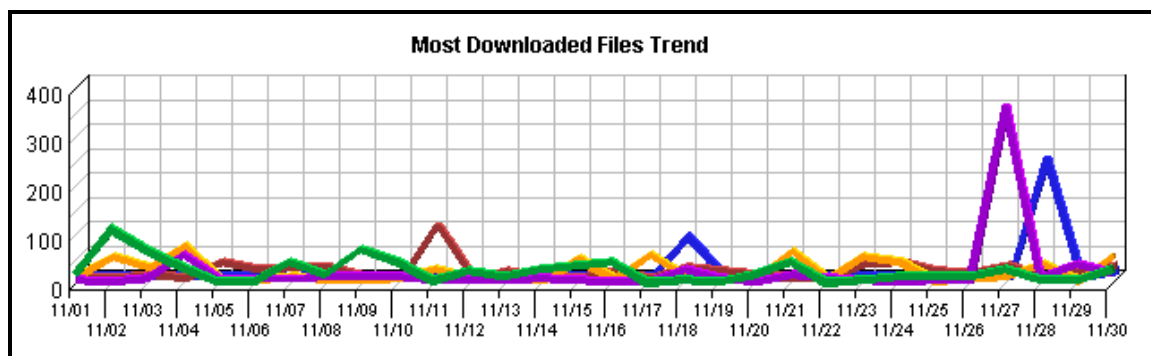
Hit Summary	
Successful Hits for Entire Site	699,268
Average Hits per Day	23,308
Home Page Hits	8,898





Most Downloaded Files

This report identifies the most popular files downloaded from your site.



Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
1.	http://plant-materials.nrcs.usda.gov/pubs/capmctn400396.pdf	701	0.97%	92
2.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguid.pdf	572	0.79%	58
3.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpurel2002.pdf	504	0.70%	51
4.	http://plant-materials.nrcs.usda.gov/pubs/txpmcot5584.pdf	458	0.63%	56
5.	http://plant-materials.nrcs.usda.gov/pubs/txpmcot5584.pdf	374	0.52%	25

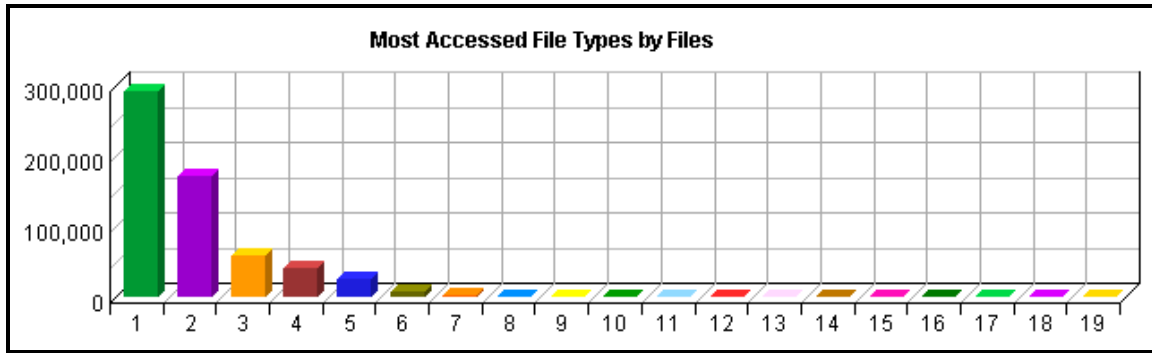
Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
	ov/intranet/publications/npmm3rded-june2000.pdf			
6.	http://plant-materials.nrcs.usda.gov/technical/publications/woodypocketguide3.pdf	323	0.45%	84
7.	http://plant-materials.nrcs.usda.gov/technical/publications/woodypocketguide2.pdf	291	0.40%	65
8.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj14.pdf	267	0.37%	95
9.	http://plant-materials.nrcs.usda.gov/pubs/idpmcarwproj16.pdf	267	0.37%	83
10.	http://plant-materials.nrcs.usda.gov/lapmc/GoldenMeadow PMC Fall Newsletter.pdf	264	0.37%	79
11.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn40601.pdf	260	0.36%	78
12.	http://plant-materials.nrcs.usda.gov/pubs/mopmcpuidguide.pdf	251	0.35%	89
13.	http://plant-materials.nrcs.usda.gov/news/eNews/05nov/PlantSolutions-Nov2005.pdf	243	0.34%	60
14.	http://plant-materials.nrcs.usda.gov/pubs/idpmspg04835.pdf	233	0.32%	67
15.	http://plant-materials.nrcs.usda.gov/pubs/idpmcpustguide-appA.pdf	218	0.30%	29
16.	http://plant-materials.nrcs.usda.gov/pubs/mdpmcpcu5848.pdf	194	0.27%	17
17.	http://plant-materials.nrcs.usda.g	187	0.26%	35

Most Downloaded Files				
	Downloaded Files	Downloads	%	Visits
	ov/pubs/txpmcbr5728.pdf			
18.	http://plant-materials.nrcs.usda.gov/pubs/flpmcpufldp rod.pdf	176	0.24%	73
19.	http://plant-materials.nrcs.usda.gov/pubs/mipmcarcgg seedstart.pdf	162	0.22%	47
20.	http://plant-materials.nrcs.usda.gov/pubs/idpmctn04324.pdf	161	0.22%	33
	Subtotal	6,106	8.46%	1,216
	Other	66,032	91.54%	52,361
	Total	72,138	100.00%	53,577

Most Downloaded Files - Help Card
<p>?</p> <p>Downloads - Number of times the specified file was downloaded by a visitor. If an error occurred during a transfer, the transfer is not counted.</p> <p>Files - The path and filename of the file being analyzed.</p> <p>Visits - The number of unique visitors who downloaded the specified file. If an error occurred in the transfer, the transfer is not counted.</p> <p>% - Percentage of times the specified file was downloaded compared to all downloaded files.</p> <p>?</p> <p>This information shows you the most popular downloadable files on your web site. Files that don't appear on the list, or appear low on the list, may require maintenance such as decreasing the file size, improving link placement, or elimination to make room for more popular content.</p>

Most Accessed File Types

This report identifies the types of files accessed on your site and the total number of kilobytes of data transferred for each file type. Cached requests and erred hits are excluded from the totals. The types of files accessed are listed in descending order.



Most Accessed File Types				
	File Type	Files	%	Kbytes Transferred
1.	jpg	291,602	48.60%	5,044,020
2.	gif	172,619	28.77%	150,257
3.	pdf	58,149	9.69%	18,504,431
4.	html	39,868	6.65%	740,159
5.	css	24,555	4.09%	68,943
6.	js	7,306	1.22%	41,598
7.	htm	1,984	0.33%	631
8.	ppt	1,282	0.21%	1,050,127
9.	ico	1,087	0.18%	1,090
10.	png	754	0.13%	1,652
11.	wmv	208	0.03%	546,745
12.	doc	208	0.03%	50,872
13.	jpe	208	0.03%	3,370
14.	asp	71	0.01%	0
15.	tif	24	0.00%	6,420
16.	xml	14	0.00%	12
17.	xls	13	0.00%	1,156
18.	wma	11	0.00%	1,423
19.	dll	1	0.00%	18
	Total	599,964	100.00%	26,212,915

Most Accessed File Types - Help Card
?

Most Accessed File Types - Help Card

File Type - Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."

Files - Number of files of the specified type accessed by visitors to your site.

Kbytes Transferred - Number of kilobytes of data transferred for all files of the specified type.

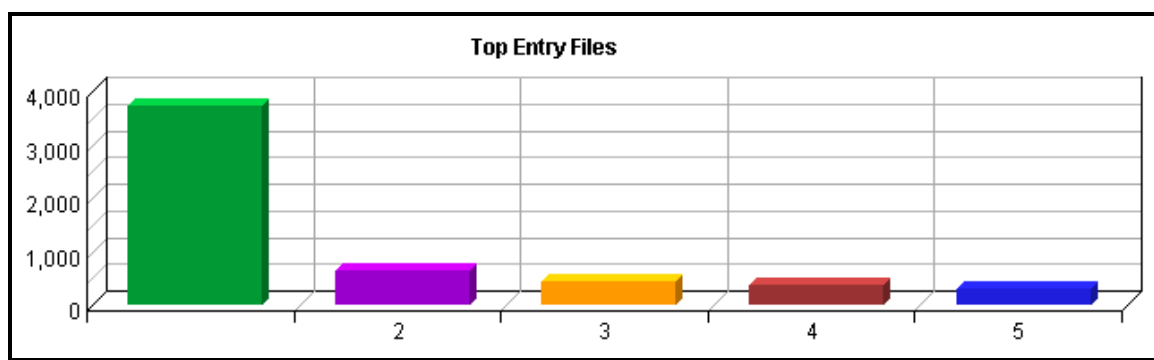
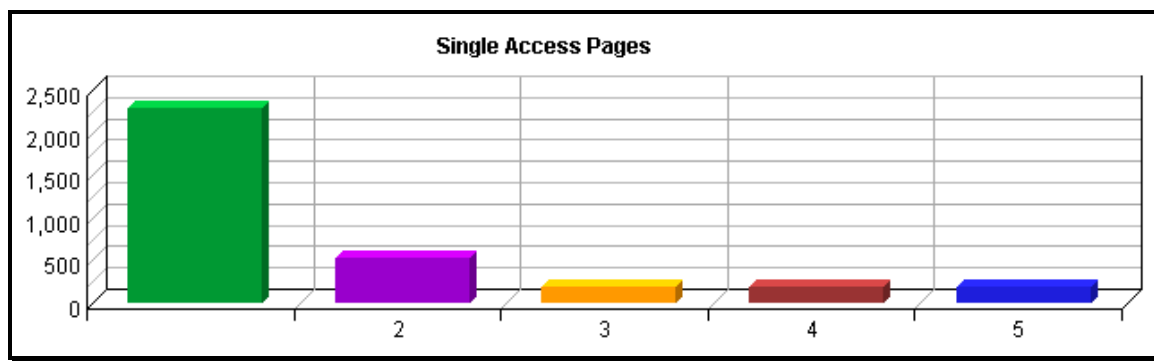
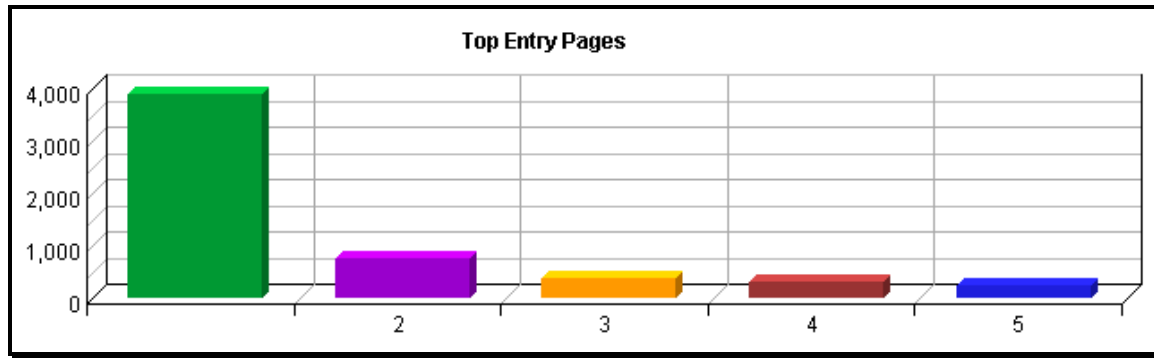
% - Percentage of all kilobytes of data transferred for the specified file type.

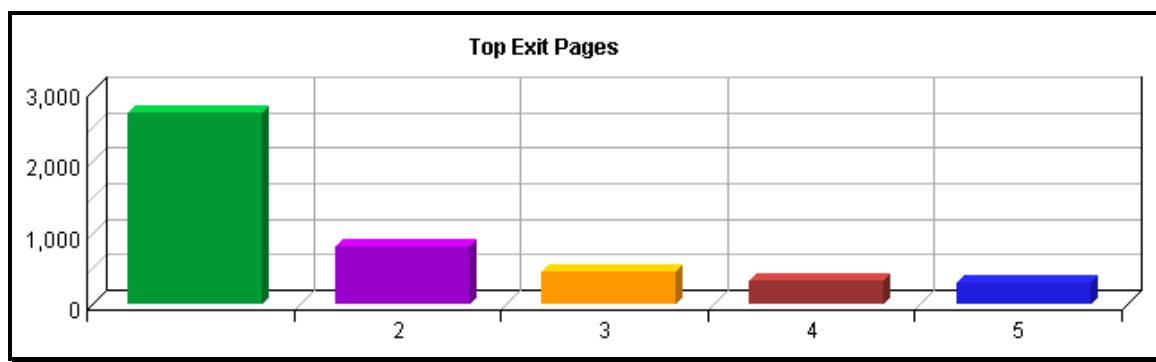


This report provides general statistics for the type of data that visitors access on your site.

Navigation Dashboard

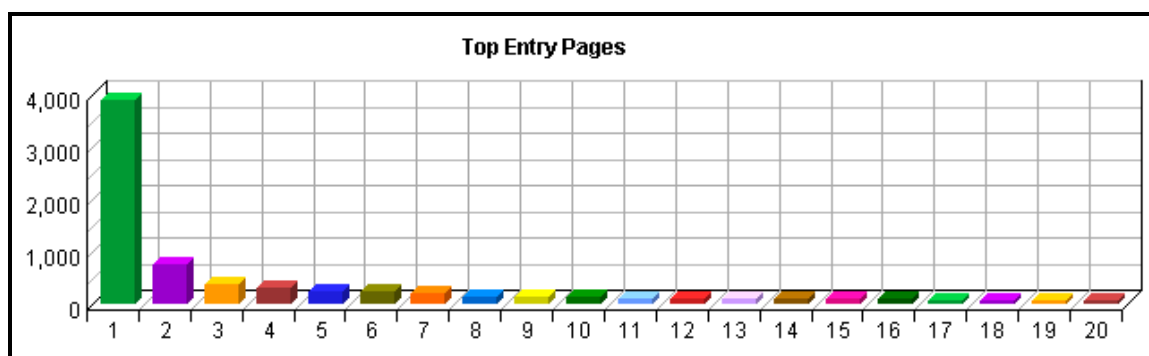
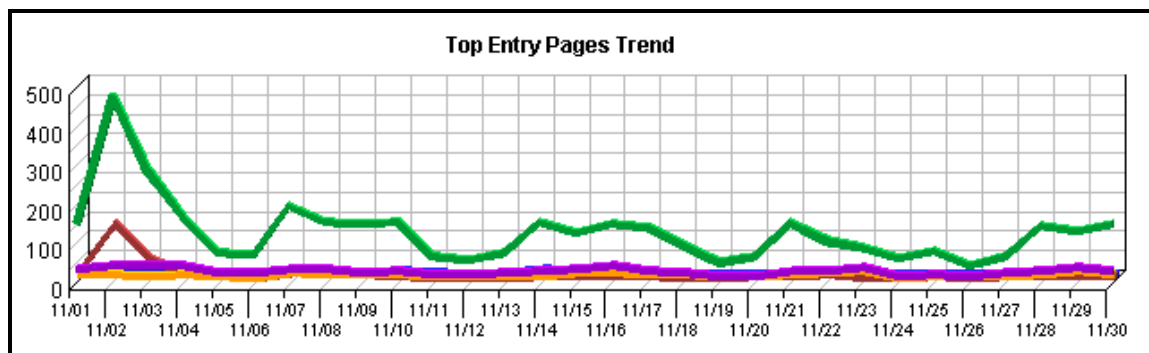
This dashboard summarizes important information related to online navigation.





Top Entry Pages

This report identifies the first page viewed when a visitor visits your site. The most common entry page is usually the home page, but other common entry pages include specific URLs that visitors type, pages that have been bookmarked, or pages referred to by other sites.



Top Entry Pages			
	Pages	Visits	%
1.	http:// plant-materials.nrcs.usda.gov/	3,902	26.61%
2.	http:// plant-materials.nrcs.usda.gov/gallery/ photogallery.html	758	5.17%
3.	http:// www.plant-materials.nrcs.usda.gov/	371	2.53%
4.	http:// plant-materials.nrcs.usda.gov/news/ eNews/ 05nov/	324	2.21%
5.	http:// plant-materials.nrcs.usda.gov/technical/ plantid/	258	1.76%
6.	http:// plant-	250	1.70%

Top Entry Pages			
	Pages	Visits	%
	materials.nrcs.usda.gov/ technical/ plantid/ woodies/		
7.	http:// plant- materials.nrcs.usda.gov/ coastalareas.html	191	1.30%
8.	http:// plant- materials.nrcs.usda.gov/ technical/ plantid/ herbaceous/	150	1.02%
9.	http:// plant- materials.nrcs.usda.gov/ capmc/	133	0.91%
10.	http:// plant- materials.nrcs.usda.gov/ technical/ plantid/ woodies/ broadleaf.html	131	0.89%
11.	http:// plant- materials.nrcs.usda.gov/ njpmc/	108	0.74%
12.	http:// plant- materials.nrcs.usda.gov/ idpmc/	104	0.71%
13.	http:// plant- materials.nrcs.usda.gov/ releases.html	98	0.67%
14.	http:// plant- materials.nrcs.usda.gov/ hipmc/	92	0.63%
15.	http:// plant- materials.nrcs.usda.gov/ lapmc/	87	0.59%
16.	http:// plant- materials.nrcs.usda.gov/ azpmc/	87	0.59%
17.	http:// plant- materials.nrcs.usda.gov/ txpmc/	86	0.59%
18.	http:// plant- materials.nrcs.usda.gov/ kspmc/	85	0.58%
19.	http:// plant- materials.nrcs.usda.gov/ centers/	81	0.55%
20.	http:// plant- materials.nrcs.usda.gov/ mipmc/	79	0.54%
	Subtotal	7,375	50.29%
	Other	7,291	49.71%
	Total	14,666	100.00%

Top Entry Pages - Help Card

Top Entry Pages - Help Card



Entry Page - The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits - Number of visits where the specified page was the entry page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

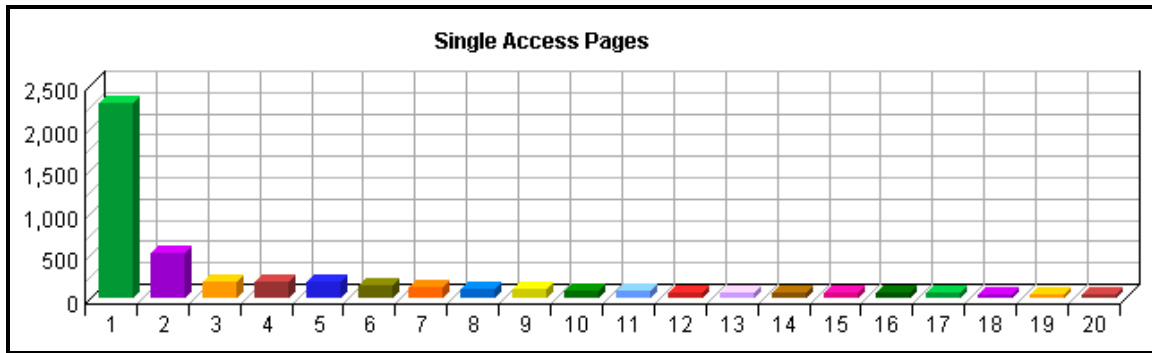
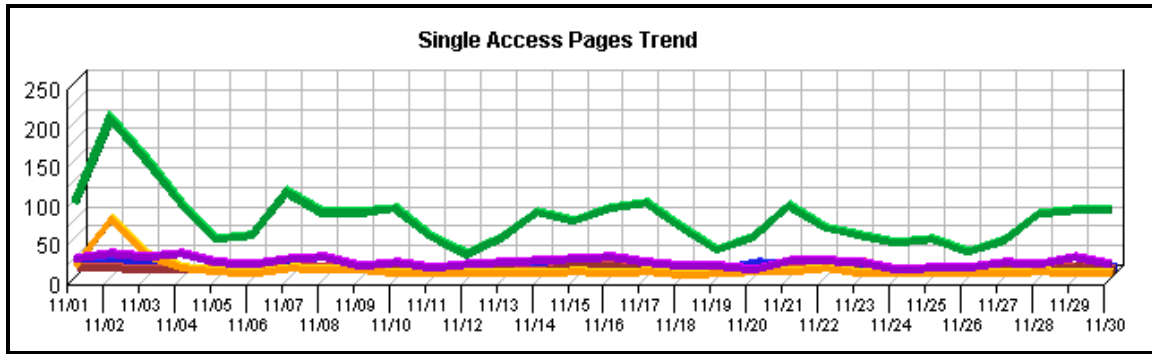
% - Percentage of times this page was the entry page compared with other entry pages.



This information can indicate how you might want to optimize the architecture of your web site based on where your visitors are entering. It can also help you determine which external links are most effective. Consider updating meta tags and links.

Single Access Pages

This report identifies the pages on your web site that visitors open, then exit from, without viewing any other page.



Single Access Pages			
	Pages	Visits	%
1.	http:// plant-materials.nrcs.usda.gov/	2,284	24.13%
2.	http:// plant-materials.nrcs.usda.gov/gallery/ photogallery.html	538	5.68%
3.	http:// plant-materials.nrcs.usda.gov/news/ eNews/ 05nov/	197	2.08%
4.	http:// www.plant-materials.nrcs.usda.gov/	194	2.05%
5.	http:// plant-materials.nrcs.usda.gov/technical/ plantid/ woodies/	187	1.98%
6.	http:// plant-materials.nrcs.usda.gov/technical/ plantid/	143	1.51%

Single Access Pages			
	Pages	Visits	%
7.	http:// plant-materials.nrcs.usda.gov/coastalareas.html	130	1.37%
8.	http:// plant-materials.nrcs.usda.gov/technical/ plantid/ woodies/ broadleaf.html	107	1.13%
9.	http:// plant-materials.nrcs.usda.gov/technical/ plantid/ herbaceous/	98	1.04%
10.	http:// plant-materials.nrcs.usda.gov/capmc/	87	0.92%
11.	http:// plant-materials.nrcs.usda.gov/releases.html	76	0.80%
12.	http:// plant-materials.nrcs.usda.gov/technical/ plantid/ woodies/ shrubs.html	62	0.66%
13.	http:// plant-materials.nrcs.usda.gov/hipmc/	59	0.62%
14.	http:// plant-materials.nrcs.usda.gov/news/ features/ great_am_plant/ vermilion.html	55	0.58%
15.	http:// plant-materials.nrcs.usda.gov/txpmc/	54	0.57%
16.	http:// plant-materials.nrcs.usda.gov/lapmc/	54	0.57%
17.	http:// plant-materials.nrcs.usda.gov/technical/ plantid/ woodies/ coniferous.html	53	0.56%
18.	http:// plant-materials.nrcs.usda.gov/arpmc/	52	0.55%
19.	http:// plant-materials.nrcs.usda.gov/technical/	50	0.53%
20.	http:// plant-materials.nrcs.usda.gov/idpmc/	47	0.50%
	Subtotal	4,527	47.83%
	Other	4,938	52.17%
	Total	9,465	100.00%

Single Access Pages - Help Card



Single Access Page - A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.

Pages - Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator. Any URL containing a question mark is considered a dynamic page.

Visits - Number of visits where the specified page was the exit page. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of times this page was a single access page compared with other single access pages.

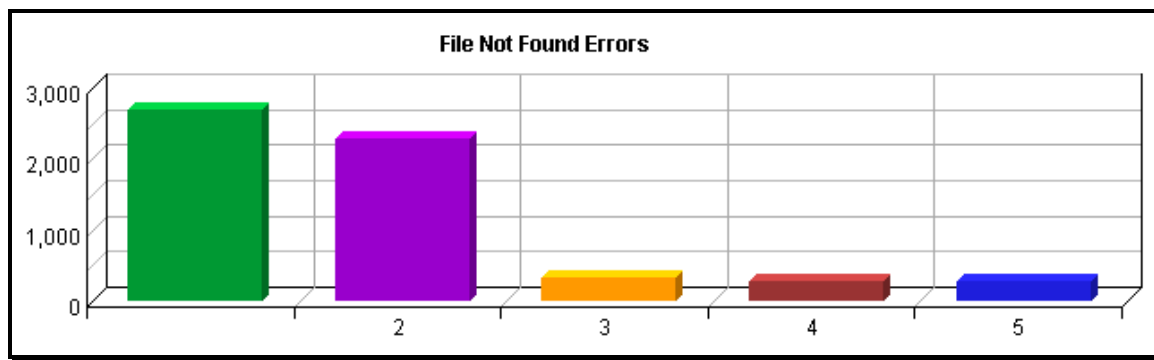


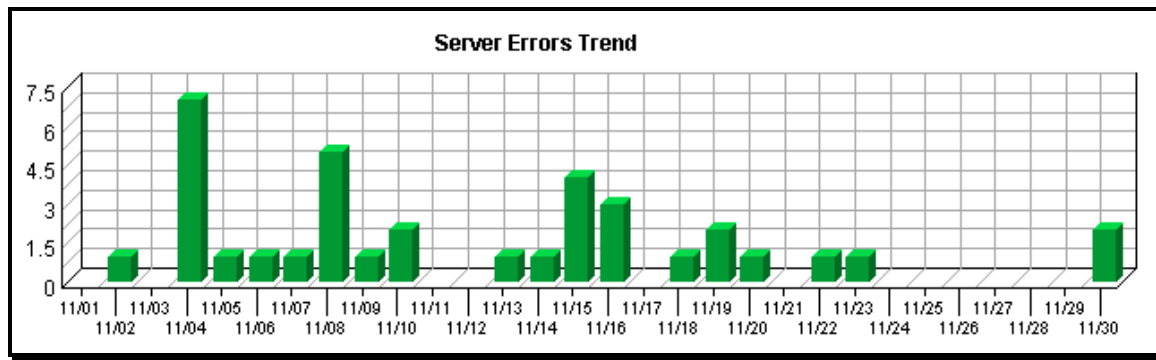
This information can be helpful when considering the design of the site with respect to the kind of visitors you attract. Consider how well these pages convey your message. Do they need improvement to extend visits, or is it possible that are you attracting the wrong visitors?

Errors Dashboard

This displays key graphs and tables that provide an overview of the Errors chapter. Click on the title of a graph or table to navigate to the corresponding page.

Technical Statistics			
Total Hits	709,795	100%	
Successful Hits	699,268	98.52%	
Failed Hits	10,527	1.48%	
Cached Hits	99,262	13.98%	





Client Errors

This report identifies the error codes from the browsers accessing your server.



Client Errors			
	HTTP Status Codes	Hits	%
1.	404 Not Found	10,292	98.10%
2.	403 Forbidden	138	1.32%
3.	406 Not Acceptable	54	0.51%
4.	405 Method Not Allowed	7	0.07%
	Total	10,491	100.00%

Client Errors - Help Card



Client Errors - An error caused by a problem on your visitor's end of the web site connection. The server is not responsible for client errors.

Hits - Number of failed hits that returned this status code.

HTTP Status Codes - The status code for the specific error that occurred.

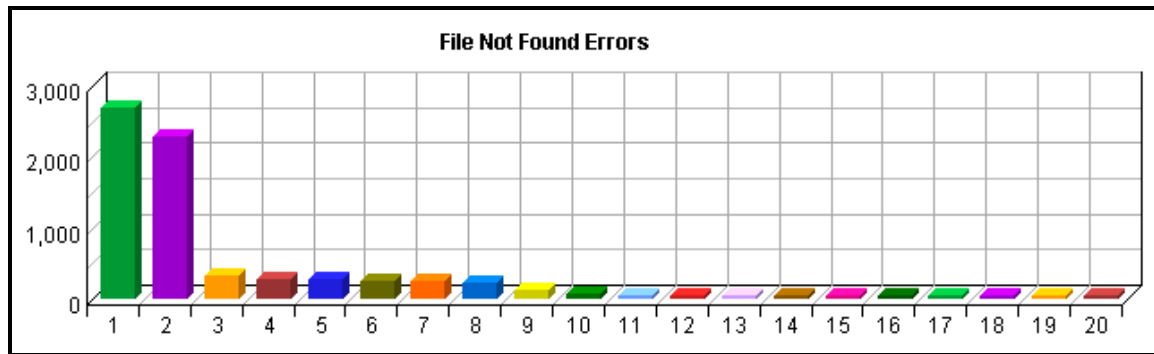
% - Percentage of total failed hits that returned this status code.



Use this page to determine what maintenance is necessary.

File Not Found Errors

This report identifies files that returned "404 - Not Found" or "410 - Gone" errors from your server.



File Not Found Errors			
	Files Not Found and Referring URL	Hits	%
1.	/robots.txt?WT.cg_n=Home&cg_d=Home;robots.txt (no referrer)	2,700	26.23%
2.	/favicon.ico?WT.cg_n=Home&cg_d=Home;favicon.ico (no referrer)	2,277	22.12%
3.	/images/rancherwithhorses.jpg?WT.cg_n=images&cg_d=images;ra ncherwithhorses.jpg (no referrer)	342	3.32%
4.	/images/dot.gif?WT.cg_n=images&cg_d=images;dot.gif http://plant-materials.nrcs.usda.gov/	279	2.71%
5.	/technical/images/dot.gif?WT.cg_n=technical&WT.cg_s=images&c g_d=technical;images;dot.gif http://plant-materials.nrcs.usda.gov/technical/plantid/...	272	2.64%
6.	/technical/images/dot.gif?WT.cg_n=technical&WT.cg_s=images&c g_d=technical;images;dot.gif http://plant-materials.nrcs.usda.gov/technical/plantid/...	261	2.54%
7.	/id_guides/herbaceous/images/partsgrass1_tn.jpg?WT.cg_n=id_gui des&WT.cg_s=herbaceous&cg_d=id_guides;herbaceous;images;pa rtsgrass1_tn.jpg (no referrer)	244	2.37%
8.	/images/rancherwithhorses.jpg?WT.cg_n=images&cg_d=images;ra ncherwithhorses.jpg (no referrer)	228	2.22%
9.	/images/dot.gif?WT.cg_n=images&cg_d=images;dot.gif (no referrer)	133	1.29%
10.	/technical/images/dot.gif?WT.cg_n=technical&WT.cg_s=images&c g_d=technical;images;dot.gif http://plant-materials.nrcs.usda.gov/technical/plantid/...	65	0.63%
11.	/pubslist/wildfire.html?WT.cg_n=pubslist&cg_d=pubslist;wildfire. html (no referrer)	61	0.59%

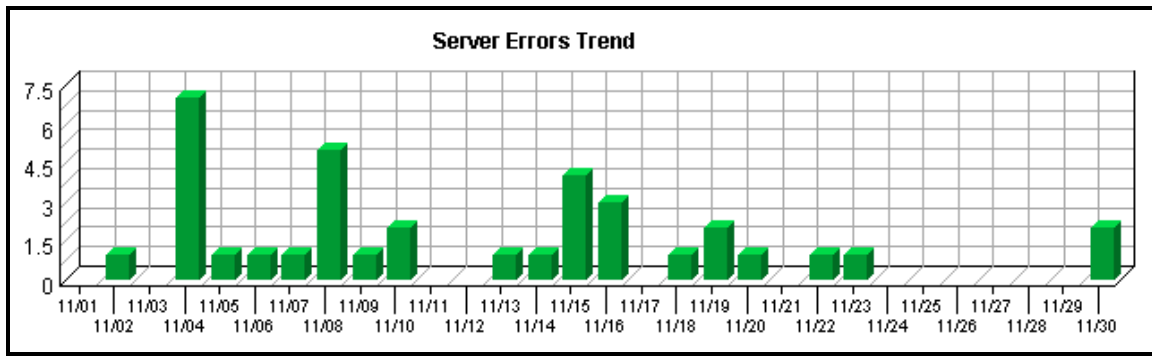
File Not Found Errors			
	Files Not Found and Referring URL	Hits	%
12.	/publications.html?WT.cg_n=Home&cg_d=Home;publications.html (no referrer)	59	0.57%
13.	/pmcs.html?WT.cg_n=Home&cg_d=Home;pmcs.html (no referrer)	56	0.54%
14.	/arpmc/common/nav_sep.gif?WT.cg_n=arpmc&WT.cg_s=common &cg_d=arpmc;common;nav_sep.gif (no referrer)	50	0.49%
15.	/arpmc/common/footer_uparrow.gif?WT.cg_n=arpmc&WT.cg_s=common &cg_d=arpmc;common;footer_uparrow.gif http://plant-materials.nrcs.usda.gov/arpmc/	49	0.48%
16.	/images/dot.gif?WT.cg_n=images&cg_d=images;dot.gif http://plant-materials.nrcs.usda.gov/arpmc/	42	0.41%
17.	/arpmc/common/nav_sep.gif?WT.cg_n=arpmc&WT.cg_s=common &cg_d=arpmc;common;nav_sep.gif http://www.plant-materials.nrcs.usda.gov/technical/plan...	41	0.40%
18.	/news/inthenews/WSJ.Story.pdf?WT.cg_n=news&WT.cg_s=inthenews &cg_d=news;inthenews;WSJ.Story.pdf (no referrer)	41	0.40%
19.	/arpmc/common/footer_uparrow.gif?WT.cg_n=arpmc&WT.cg_s=common &cg_d=arpmc;common;footer_uparrow.gif (no referrer)	40	0.39%
20.	/pubs/mtpmcpjusc2brid.pdf?WT.cg_n=pubs&cg_d=pubs;mtpmcpjusc2brid.pdf (no referrer)	39	0.38%
	Subtotal	7,279	70.72%
	Other	3,013	29.28%
	Total	10,292	100.00%

File Not Found Errors - Help Card
<p>?</p> <p>Hits - Number of times a request for this file returned a "404 - Not Found" error or a "410 - Gone" error from your server.</p> <p>Files - This column lists the file that could not be found and the URL of the referrer (if known).</p> <p>% - Percentage of the total 404 and 410 errors that were for this file.</p> <p>?</p> <p>Check the links to all pages and files listed in this table. The files were either moved or they no longer exist, and the links are no longer successful.</p>

File Not Found Errors - Help Card

Server Errors

This report lists the errors which occurred on the server.



Server Errors			
	HTTP Status Codes	Hits	%
1.	500 Internal Server Error	36	100.00%
	Total	36	100.00%

Server Errors - Help Card



Hits - Number of failed hits of the type specified in the "Pages" column. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

HTTP Status Codes - The status code for the specific error that occurred.

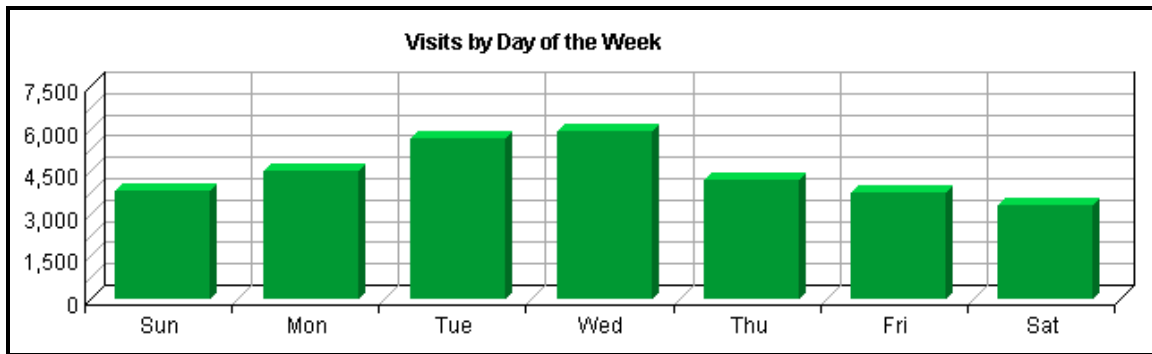
% - Percentage of failed hits that were of the specified type.



Use this page to determine what maintenance is necessary.

Visits by Day of the Week

This report shows the activity for each day of the week within the reporting period.
Unsuccessful hits are not included.



Visits by Day of the Week		
Day	Visits	%
Sun	3,815	12.25%
Mon	4,494	14.43%
Tue	5,661	18.18%
Wed	5,942	19.08%
Thu	4,193	13.47%
Fri	3,757	12.07%
Sat	3,275	10.52%
Total Weekend	7,090	22.77%
Total Weekdays	24,047	77.23%
Total	31,137	100.00%

Visits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Visits - Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total visits that occurred on the specified day of the week.

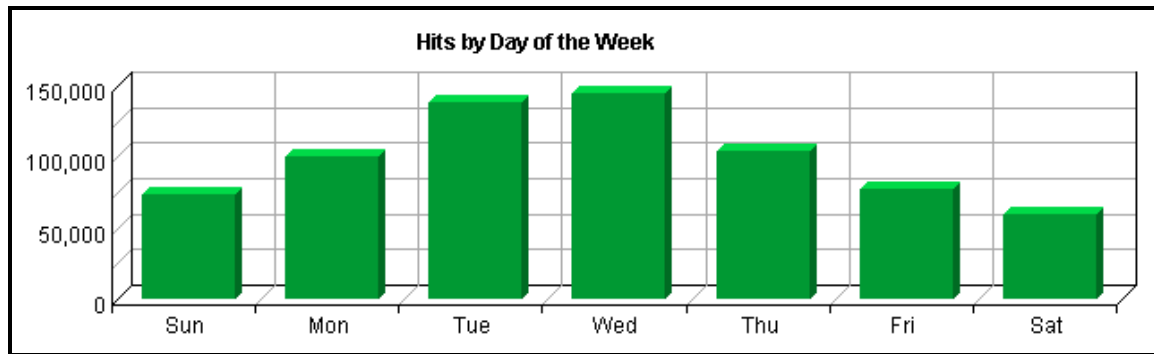
Visits by Day of the Week - Help Card



Number of visits on the specified day of the week. If the report period is longer than one week, and there are, for example, two Mondays, the value represented includes the combined total of both Mondays. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits by Day of the Week

This report shows the activity for each day of the week within the reporting period.
Unsuccessful hits are not included.



Hits by Day of the Week		
Day	Hits	%
Sun	73,339	10.49%
Mon	100,435	14.36%
Tue	138,068	19.74%
Wed	144,944	20.73%
Thu	104,407	14.93%
Fri	77,763	11.12%
Sat	60,312	8.63%
Total Weekend	133,651	19.11%
Total Weekdays	565,617	80.89%
Total	699,268	100.00%

Hits by Day of the Week - Help Card

?

Day - Specified day of the week being tracked.

Hits - Number of hits on the specified day of the week. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

% - Percentage of total hits that occurred on the specified day of the week.

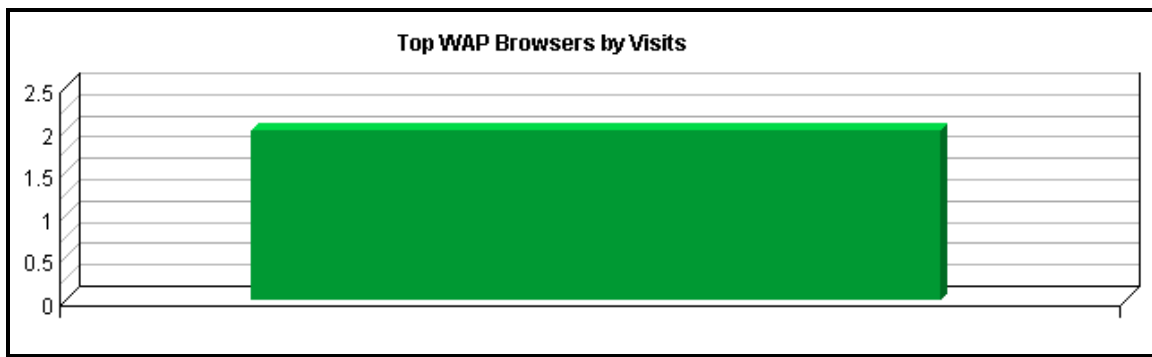
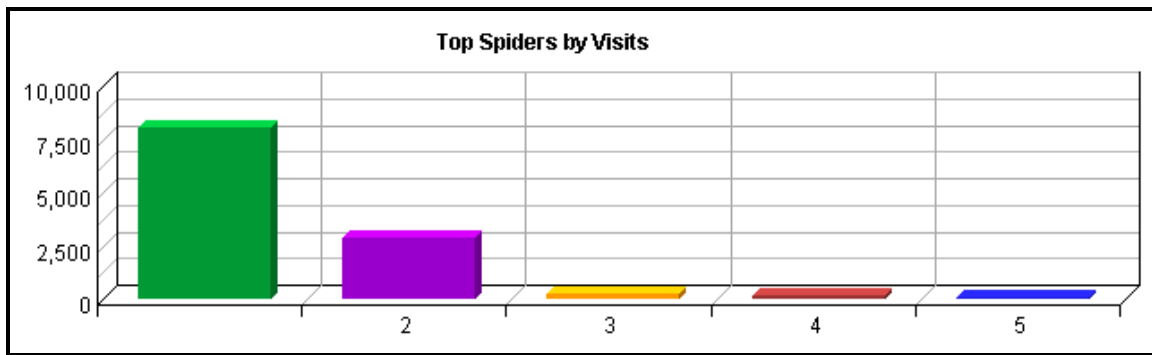
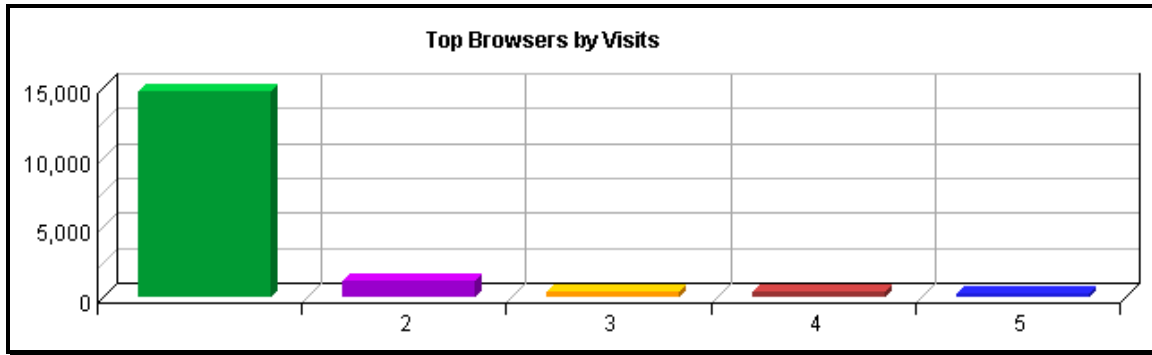
Hits by Day of the Week - Help Card

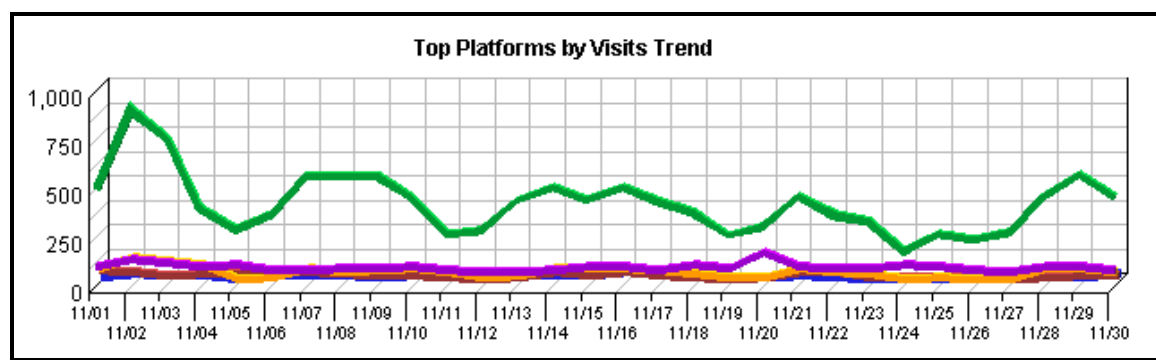
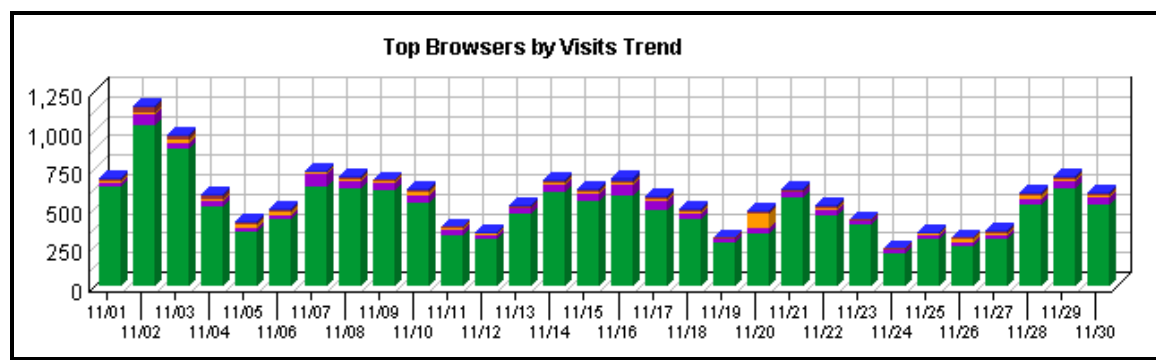


Days of less activity should be considered good days for maintenance and content improvement.

Browsers and Platforms Dashboard

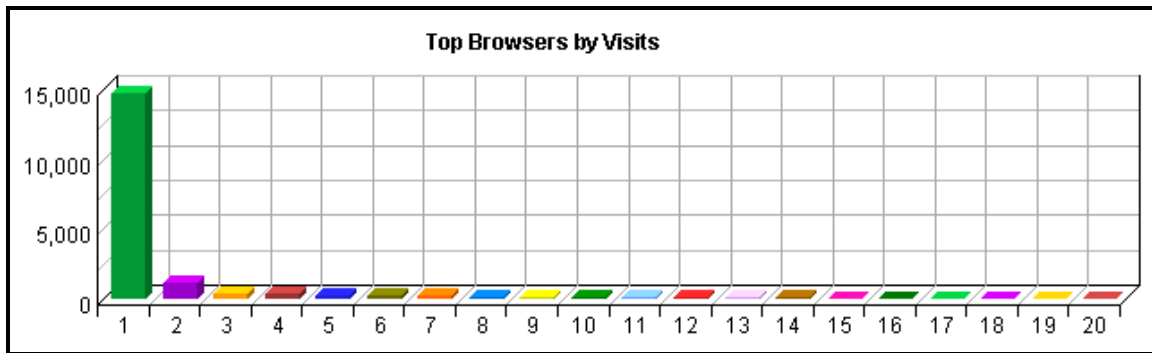
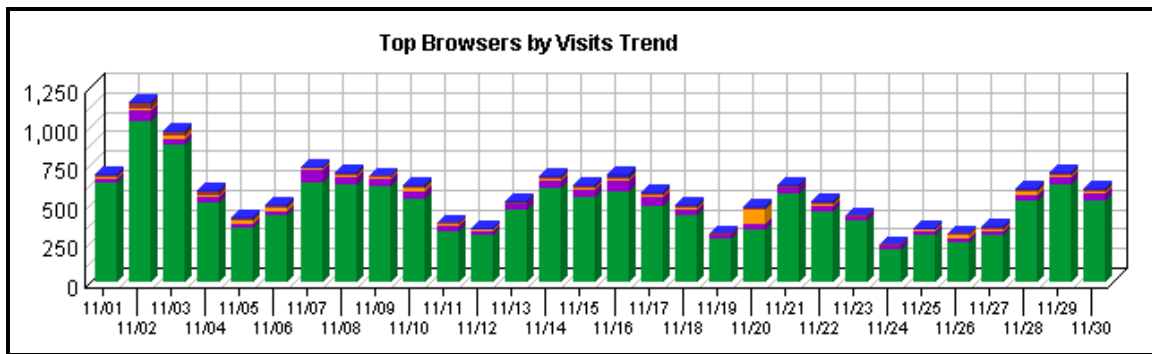
This displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. Click on the title of a graph or table to navigate to the corresponding page.





Top Browsers

This report identifies the most popular browsers used by visitors to your site. This information will only be displayed if your server is logging the browser/platform information.



Top Browsers				
	Browser	Visits	%	Hits
1.	Microsoft Internet Explorer	14,701	77.05%	419,597
2.	Mozilla	1,153	6.04%	46,349
3.	Other Netscape Compatible	451	2.36%	10,908
4.	Netscape	361	1.89%	133,913
5.	Safari	272	1.43%	12,619
6.	msnbot/1.0 (http://search.msn.com/msnbot.htm)	249	1.31%	3,183
7.	Others	210	1.10%	899
8.	psbot/0.1 (http://www.picsearch.com/bot.html)	177	0.93%	342
9.	Gigabot/2.0	148	0.78%	191

Top Browsers				
	Browser	Visits	%	Hits
10.	cfetch/1.0	126	0.66%	187
11.	msnbot/0.9 (http://search.msn.co m/msnbot.htm)	102	0.53%	348
12.	voyager/1.0	100	0.52%	155
13.	Konqueror	80	0.42%	149
14.	SBIder/0.8-dev (SBIder; http://www.sitesell.co m/sbider.html; http://support.sitesell. com/contact-su	72	0.38%	114
15.	OutfoxBot/0.3 (For internet experiments; http://; outfox.agent@gmail. com)	60	0.31%	214
16.	RufusBot (Rufus Web Miner; http://64.124.122.252 /feedback.html)	48	0.25%	299
17.	NSPlayer/10.0.0.364 6 WMFSDK/10.0	41	0.21%	45
18.	Opera	40	0.21%	1,347
19.	Exabot NG/MimeLive Client (convert/http/0.173)	39	0.20%	53
20.	webcollage/1.125	38	0.20%	39
	Subtotal	18,468	96.80%	630,951
	Other	611	3.20%	8,394
	Total	19,079	100.00%	639,345

Top Browsers - Help Card
<p>?</p> <p>Browser - A program used to locate and view web pages. These include Netscape, Microsoft Internet Explorer, Opera and others.</p> <p>Hits - Number of hits from visitors using the specified browser. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.</p> <p>Total - The total activity based on the sort column (hits or visits) where there was sufficient information to identify the browser. This number may be less than the total visits or hits overall.</p>

Top Browsers - Help Card

Visits - The total visits where there was sufficient information to identify the browser. This number may be less than the total visits overall. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of total for the sort column (hits or visits) by those using the specified browser.



Browser data can help you determine how to configure your site for optimal viewing.

Note: Any hits identified as originating from a spider (an automated program that searches the Internet) are not counted in this table. Also, if a browser does not identify itself in its request to the Web server, it will get counted on this page as an "Other."

Microsoft Explorer Browsers

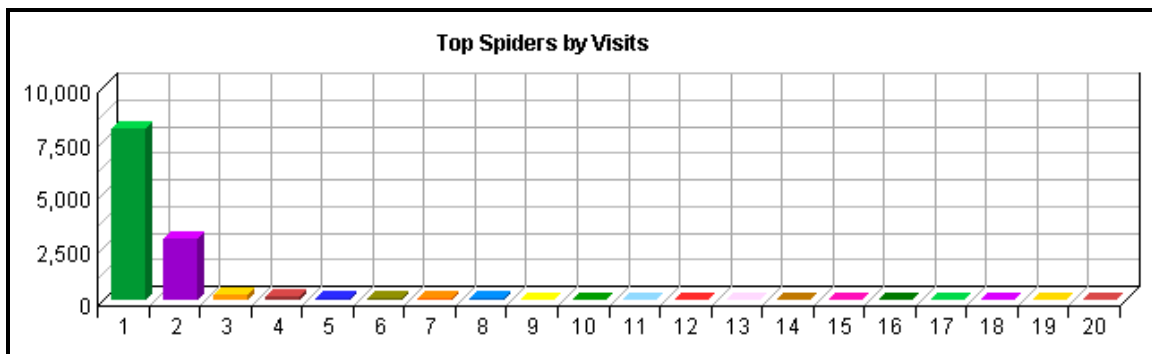
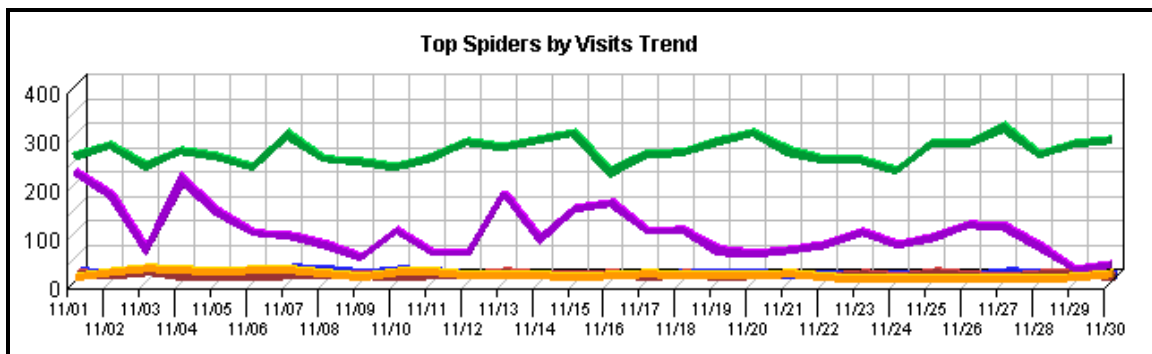
-	This report has been replaced by Top Browsers by Version. Click here to see Top Browsers by Version
---	---

Netscape Browsers

-	This report has been replaced by Top Browsers by Version. Click here to see Top Browsers by Version
---	---

Top Spiders

This report identifies robots, spiders, crawlers and search services visiting your site. The spiders shown in this report are based on a configured list in the product code. If your site uses JavaScript tagging to monitor traffic (for example, WebTrends SmartSource Data Collector), only spiders that use JavaScript will appear in this report.




Top Spiders				
	Spider	Visits	%	Hits
1.	Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com /help/us/ysearch/slurp)	8,024	66.55%	8,486
2.	Googlebot	2,919	24.21%	4,957
3.	Mozilla/4.0 compatible ZyBorg/1.0 Dead Link Checker (wn.dlc@looksmart.n et;	244	2.02%	548

Top Spiders				
	Spider	Visits	%	Hits
	http://www.WISEnut bot.co			
4.	Mozilla/5.0 (compatible; Googlebot/2.1; http://www.google.co m/bot.html)	136	1.13%	5,652
5.	Mozilla/4.0 compatible ZyBorg/1.0 (wn- 14.zyborg@looksmar t.net; http://www.WISEnut bot.com)	123	1.02%	278
6.	NuSearch Spider (compatible; MSIE 6.0)	107	0.89%	287
7.	FAST-WebCrawler	105	0.87%	4,407
8.	Mozilla/5.0 (compatible; Yahoo! Slurp China; http://misc.yahoo.co m.cn/help.html)	61	0.51%	71
9.	gsa-crawler (Enterprise; GED- 00363; ESS.Incidents@usda. gov,sabrina.williams @usda.gov)	37	0.31%	12,414
10.	snap.com beta crawler v0	34	0.28%	66
11.	Lycos_Spider_(mod s_pider)	33	0.27%	37
12.	http:	25	0.21%	25
13.	Mozilla/5.0 (compatible; NLCrawler/2.0.15; Linux 2.6.3-7; i686; en_US)KHTML/3.4. 89 (like Gecko)	20	0.17%	36
14.	Mozilla/4.0 (compatible; MSIE 6.0; Windows NT 5.1; SV1; MSIECrawler)	19	0.16%	375
15.	Shim-Crawler	16	0.13%	62
16.	Yahoo-MMCCrawler	14	0.12%	1,919
17.	gsa-crawler (Enterprise; GED- 00363; ESS.Incidents@usda. gov,sabrina.williams @usda.gov,paul.milla	13	0.11%	5,855

Top Spiders				
	Spider	Visits	%	Hits
	rd@u			
18.	ConveraMultiMedia Crawler	11	0.09%	1,249
19.	envolk[ITS]spider	10	0.08%	10
20.	Openfind data gatherer, Openbot	9	0.07%	9
	Subtotal	11,960	99.19%	46,743
	Other	98	0.81%	13,180
	Total	12,058	100.00%	59,923

Top Spiders - Help Card




Hits - Number of times the specified spider hit your site. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Spider - An automated program which searches the Internet.

Visits - Number of times the specified spider visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

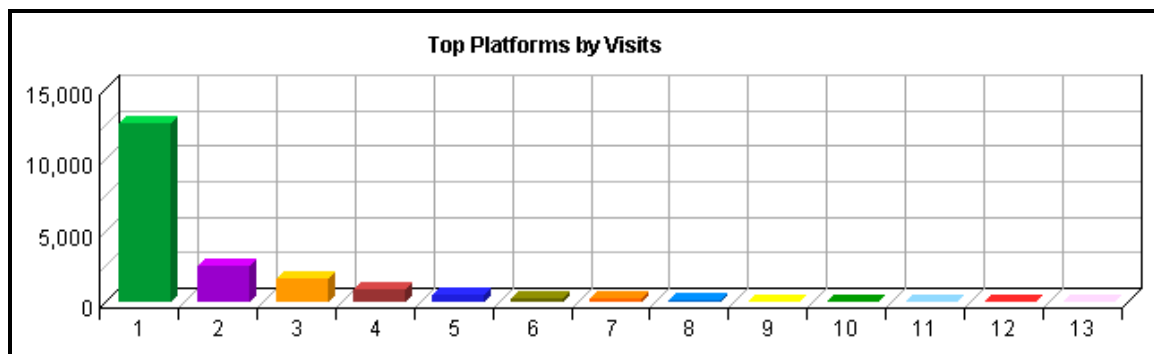
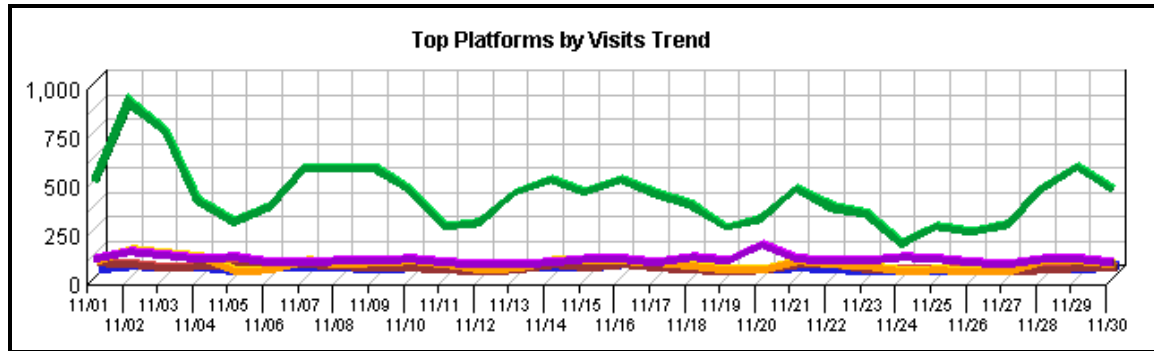
% - Percentage of total spider visits or hits by the specified spider.



This information is important for a Webmaster trying to block spiders that tax the server. It also tells you what kind of automated attention you have attracted to your site.

Top Platforms

This report identifies the operating systems most used by the visitors to the site. This information will only be displayed if your server is logging the browser/platform information.



Top Platforms				
	Platform	Visits	%	Views
1.	Windows XP	12,619	66.14%	373,758
2.	Others	2,581	13.53%	17,550
3.	Windows 2000	1,681	8.81%	52,839
4.	Windows 98	926	4.85%	34,730
5.	Macintosh PowerPC	520	2.73%	20,746
6.	Windows ME	243	1.27%	6,333
7.	Windows NT	215	1.13%	129,592
8.	Linux	128	0.67%	1,924
9.	Windows 95	55	0.29%	895
10.	Windows 2003	54	0.28%	918
11.	FreeBSD	35	0.18%	37
12.	Windows Win32s	18	0.09%	18
13.	SunOS	4	0.02%	5

Top Platforms				
	Platform	Visits	%	Views
	Total	19,079	100.00%	639,345

Top Platforms - Help Card



Hits - Number of hits by visitors using the specified platform. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

Platform - The specified platform being analyzed. The operating system used by the visitor to your site.

Total - The total hits or visits that were not identified as from a spider. This number may be less than the total overall.

Visits - Number of visits by visitors using the specified platform. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

% - Percentage of hits or visits by those using the specified platform.



This information is useful when determining what content to include on your web site.

Glossary

The following terms are used in Reporting Center reports, and some are used throughout the World Wide Web in general.

Glossary	
Abandonment Rate	The percentage of shoppers who did not become buyers. This includes both cart abandoners and checkout abandoners.
Active Campaign	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Active Campaigns	The Active Campaign is one that a visitor has seen or received that has not reached the end of its duration.
Ad	A graphic or banner which takes a visitor to another web site when clicked.
Ad Campaign	An effort to attract visitors to your site. It is usually, but not always, associated with a banner placed on another site which visitors click on to come to your site. It is characterized by a starting date, an ending date, and a cost.
Ad Click	A click on an advertisement which takes a visitor to another web site.
Ad View	Occurs when an ad is displayed to a visitor. Once visitors have viewed an ad, they can click on it (see Ad Click). There may be more than one ad on an ad view.
Attempted Buyer	A visitor who reached a page that you configured as a checkout page.
Authenticated Username	A unique visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.
Authentication	Technique that limits access to Internet or intranet resources to visitors who identify themselves by entering a user name and password.
Avg. Frequency	This measure is the average number of times these visitors have visited your site over their lifetime.
Avg. Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Avg. Lifetime Value	The average lifetime value is the average of the sum of all order values.
Avg. Most Recent Purchase Amt.	The average most recent purchase amount for this group of visitors.
Avg. Recency	The number of days since the last visit is averaged for each visit in the reporting timeframe. Note: A zero recency means you have visited within the last 24 hours, or that the average value is less than one day.
Bandwidth	Measure of the traffic on a site. Bandwidth is expressed as the amount of data transferred in a specified unit of time.
Browser	A program used to locate and view web pages. These include Netscape, Mosaic, Microsoft Internet Explorer, and others.
Buyer	A visitor who reached a page configured as an "Order Complete" page.
Campaign Lifetime Value	The total order value associated to the campaign.
Cart Abandoner	A shopper who did not become an attempted buyer.
Checkout Abandoner	An attempted buyer who did not become a buyer.
Checkout Page	The page or pages hit when a visitor begins the checkout process.
Click Through Rate	Percentage of visitors who viewed an ad and also clicked on it. This is a good indication of an ad's effectiveness.
Client	A computer that accesses resources provided by another computer, called a server.

Glossary	
Client Errors	An error occurring due to an invalid request by the visitor's browser. Client errors are in the 400-range. See the "Status Code" glossary entry for more information.
Company Database	The database installed and used by Reporting Center to look up the company name, city, state, and country corresponding to a specific domain name.
Content Group	A defined group of web pages with specific things in common, such as the same types of products, services, or information.
Conversion Rate	Percentage of visitors who became buyers.
Cookies	Files containing information about web site visitors. This information can include the visitor's user name, preferences, etc. The information is provided by visitors during their first visit to a web site. The server records this information in a text file and stores it on the visitor's hard drive. At the beginning of later visits, the server looks for a cookie and configures itself based on the information provided.
Cost This Period	Cost of a media campaign during this report period.
Cost per Non-qualified Visit	Amount spent on a campaign divided by the number of non-qualified visitors brought to your site by the campaign.
Cost per Product Qualification	Amount of money spent on a marketing campaign divided by the number of product qualifications the campaign was responsible for.
Cost per Qualified Visit	Amount spent on a marketing campaign divided by the number of qualified visitors brought to your site by the campaign.
Cost per Visit	Amount spent on a marketing campaign divided by the number of visitors brought to your site by the campaign.
Days Since First Purchase	The number of days since the first purchase since these visitors have been tracked.
Days Since Most Recent Purchase	The number of days since the last purchase for the campaign.
Destination Page	A page chosen by the system administrator for Path Analysis. The Path Analysis pages track which clicks brought each visitor to the selected Destination Page.
Domain Name	The text name corresponding to the IP address of a computer on the Internet. For example, www.webtrends.com is a domain name.
Domain Name Lookup	The process of converting an IP address into a text name (for example, 204.245.240.194 is converted to www.webtrends.com).
Engagement Rate	Percentage of visitors who become shoppers.
Entry File	The first file requested by a visitor during a visit to your web site.
Entry Page	The first page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no entry page. This can cause the total number of entry pages to be less than the total number of visits.
Exit Page	The last page viewed during a visit to your web site. If a visit consists only of hits to non-page files, that visit has no exit page. This can cause the total number of exit pages to be less than the total number of visits.
FTP	File Transfer Protocol. It is a standard method of sending files from one computer to another over the Internet.
File Type	Identifies types of files by their file extension. For example, a file named graphic.gif is identified as type "gif."
Filters	A means of narrowing the scope of a report by specifying ranges or types of data to include or exclude.
First Campaign	The First Campaign is the one that originally drove a visitor to your site.
First Campaign Lifetime Value	The lifetime value is the sum of all order values.
First Campaign Type	User-defined category shown for the first campaign for a visitor. Examples include online banner ads, e-marketing newsletters, and direct mail campaigns.
Frequency	Frequency is the number of times this visitor has visited your site since this visitor has been tracked.
GIF	Graphics Interchange Format. It is a graphics file format commonly used in HTML documents.
Geography	Geography indicates the world region, country, state/province, and city.

Glossary	
HTML	Hypertext Markup Language. It is the programming language for static web pages. It usually includes hypertext links between related objects and documents.
HTTP	Hypertext Transfer Protocol. It is a standard method of transferring data between a Web server and a Web browser.
Hit	Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.
Home Page	The main or introductory page of a web site. The home page provides visitors with an overview and links to the rest of the site. It often contains or links to a Table of Contents.
Home Page URL	The URL for the home page of the site analyzed in the report.
IP Address	Internet Protocol Address. It is a series of four one- to three-digit numbers separated by periods. It is used to identify a computer connected to the Internet. For example, 212.6.125.76 is an IP address.
JPEG	Joint Photographic Expert Group. It is a compressed graphics format common on the Internet.
Latency	This measure is the average number of days between visits for visitors over their lifetime. Note: A zero latency means the average time between visits is less than 24 hours.
Lifetime Value	This is the maximum value for all orders for this period.
Log File	A file created by a Web or proxy server which contains information about the activity of the server.
Marketing Campaign	An effort to attract visitors to a site. It is usually associated with web site banner ads or e-marketing. It is characterized by a starting date, an ending date, and a cost.
Most Recent Campaign	The Most Recent Campaign is the last one that a visitor has seen or received that has not reached the end of its duration.
New Users	Visitors who didn't have a cookie on their first visit, but had one during later visits.
No Referrer	Indicates visits to your web site that did not originate from any other site. For example, any visitor who types the URL of your site directly into their browser window fits into this category.
Non-qualified Revenue Forecast	This number is generated by counting the number of non-qualified visits and multiplying by the value assigned to non-qualified visits. The value of non-qualified visits is assigned by the system administrator.
Non-qualified Visits	Visits by customers who did not meet the minimum qualifications for potential revenue generators based on their traffic pattern. These visits have less potential value than qualified visits, but should not be discounted entirely. The visitors may become more valuable qualified visitors in the future.
Order Complete Page	The page or pages hit when a visitor completes the checkout process.
Order Count	This measure reflects the number of orders from completed purchases.
Order Value	This measure reflects the monetary amount generated from completed purchases.
Other	In tables showing a variable-length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items not currently shown are added together and shown in the row named "Other."
Page	Any document, dynamic page, or form. Different types of profiles have different default settings for which file extensions qualify a file as a page. These settings can be changed by the Reporting Center system administrator.
Page View	A hit to any file classified as a page. Contrast the value for "page views" with the value for "hits," which includes hits to files of every type.
Palm Browser	A program used on a Palm device to display site content, similar to Netscape or Internet Explorer on PCs.
Palm Device	A portable personal computer small enough to fit in the palm of a person's hand. Reporting Center reports only include Palm devices if the log files shows the device used a Palm browser.
Path Through Site	The sequence of pages a visitor views, from the entry page to the exit page and all

Glossary	
	pages in between.
Paths from Start	The sequence of pages a visitor views, excluding the entry page.
Paths to Destination	The sequence of pages a visitor views before arriving at a selected Destination Page.
Platform	Refers to the operating system, such as Linux or Windows 98.
Product Category	The product category is defined by the system administrator in Product Definitions. Apples and oranges may be placed in the "fruit" category, for example.
Product Qualification	A visitor who qualifies as a revenue generator for a specific product results in one product qualification. A visitor can trigger product qualifications for more than one product, depending on how many products they purchase or are sufficiently interested in.
Projected Non-qualified Visits	Number of non-qualified visitors expected to be drawn to your site from a marketing campaign. The number of actual non-qualified visitors so far are included. The final number is a projection based on how many days the campaign has run, how many non-qualified visitors were attracted during that time, and how many days are left in the campaign. The projected number will be accurate if the campaign's future performance is the same as its past performance.
Projected Product Qualifications	Number of product qualifications expected on your site from a marketing campaign or product. The number of product qualifications so far are included. The final number is a projection based on how many days the campaign has run, how many product qualifications were attracted during that time, and how many days are left in the campaign. The projected number will be accurate if the campaign's future performance is the same as its past performance.
Projected Qualified Visits	Number of qualified visitors expected to be drawn to your site from a marketing campaign. The number of actual qualified visitors so far are included. The final number is a projection based on how many days the campaign has run, how many qualified visitors were attracted during that time, and how many days are left in the campaign. The projected number will be accurate if the campaign's future performance is the same as its past performance.
Projected Visits	Number of visitors expected to be drawn to your site from a marketing campaign. The number of actual visitors so far are included. The final number is a projection based on how many days the campaign has run, how many visitors were attracted during that time, and how many days are left in the campaign. The projected number will be accurate if the campaign's future performance is the same as its past performance.
Protocol	An established method of exchanging data over the Internet.
Purchase Conversion Funnel	Analysis of the conversion process through a four-step purchase process.
Purchase Count	The total number of purchase transactions (not units ordered) for this visitor since the visitor has been tracked.
Qualification Level	Level of qualification of visitors to your web site; fully qualified, moderately qualified, or minimally qualified. These levels are defined by the system administrator in Product Definitions.
Qualified Revenue Forecast	This number is generated by counting the number of qualified visits and multiplying by the value assigned to each visit. Each qualification level (full, moderate, and minimal) can have separate values assigned to them. The "Products Summary" page of this report lists the value assigned to each qualification level for each product. The values are assigned by the system administrator.
Qualified Visits	Visits by customers who are considered qualified as revenue generators. To qualify, a visitor must access specific pages on your web site that are specified by the system administrator.
Recency	This measure is the number of days since the most recent visit for a visitor.
Referrer	URL of a web page that refers visitors to your site.
Report Period	The dates covered in the report. You may select a report period of any day, week, month, quarter, or year within the data provided by the log analysis.
Returning Visitors	Visitors who already had a cookie from your site before they visited.

Glossary	
Revenue Forecast	This number is generated by counting the number of visits and multiplying by the value assigned to each type of visit. The "Products Summary" page of this report lists the value assigned to each qualification level for each product. The values are assigned by the system administrator.
Scenario Analysis Step	The name of the step in the defined scenario. The step marks progress on the path that is being monitored.
Script	A simple programming language used to execute specific or limited tasks. Scripts are often used for pages on the Internet to serve dynamic content and to tailor pages for individual visitors.
Search Keywords	A keyword is a single word from within a search phrase. In the phrase "cordless phone" the individual keywords are "cordless" and "phone".
Search Phrase	The search phrase a visitor used to find your site.
Server	A computer that hosts information available to anyone accessing the Internet or an internal intranet.
Server Error	An error occurring on the server. Web server errors have codes in the 500 range.
Shopper	A visitor who reached a page configured as a "Shopping" page.
Shopping Cart	A list of all the products a visitor has selected to purchase but has not yet paid for.
Shopping Page	The page or pages hit when an item is placed in the shopping cart.
Single Access Page	A page on your web site that visitors open, then exit from, without viewing any other page. To qualify, the visit must be to a page with a valid document type. If the visit is to a document with a different type (such as a graphic or sound file), the file does not count as a single access page, and the visit is not included in the total. Such visits are often the result of other sites referencing a specific downloadable file or graphic on your site. In these cases, a visit may have a single hit to a non-document type file, and will not be counted in the percentage calculations.
Spider	An automated program which searches the internet.
Status Code	<p>The HTTP status code of a file request specifies whether the transfer was successful or not, and why. These codes are defined in RFC 2616, section 6.1.1.</p> <p>"Success" codes:</p> <p>100 = Success: Continue 101 = Success: Switching Protocols 200 = Success: OK 201 = Success: Created 202 = Success: Accepted 203 = Success: Non-Authoritative Information 204 = Success: No Content 205 = Success: Reset Content 206 = Success: Partial Content 300 = Success: Multiple Choices 301 = Success: Moved Permanently 302 = Success: Found 303 = Success: See Other 304 = Success: Not Modified 305 = Success : Use Proxy 307 = Success : Temporary Redirect</p> <p>"Failed" codes:</p> <p>400 = Failed: Bad Request 401 = Failed: Unauthorized 402 = Failed: Payment Required 403 = Failed: Forbidden 404 = Failed: Not Found 405 = Failed: Method Not Allowed</p>

Glossary	
	<p> 406 = Failed: Not Acceptable 407 = Failed: Proxy Authentication Required 408 = Failed: Request Time-out 409 = Failed: Conflict 410 = Failed: Gone 411 = Failed: Length Required 412 = Failed: Precondition Failed 413 = Failed: Request Entity Too Large 414 = Failed: Request-URI Too Large 415 = Failed: Unsupported Media Type 416 = Failed: Requested range not satisfiable 417 = Failed: Expectation Failed 500 = Failed: Internal Server Error 501 = Failed: Not Implemented 502 = Failed: Bad Gateway 503 = Failed: Service Unavailable 504 = Failed: Gateway Time-out 505 = Failed: HTTP Version Not Supported </p>
Subtotal	In tables showing a variable length list of items, the number of items may exceed the number that can be viewed at one time. The values for the items currently shown are added together and shown in the row named "Subtotal."
Suffix (Domain Name)	See "Top-Level Domain."
Time Interval	A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.
Time before Order	The number of days between a new buyer's first visit and first purchase.
Time between Purchases	The number of days between a visitor's previous purchase and most recent purchase in this report period.
Top-Level Domain	<p>The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:</p> <p>ARPANET: .arpa</p> <p>Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz</p> <p>Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn</p> <p>International: .int .int.co .int.ve .intl.tn</p> <p>Government: .gov .gov.[country code] .gove.[country code] .go.[country code]</p> <p>Military: .mil .mil.[country code]</p> <p>Network: .net .ad.jp .ne.kr .net.[country code]</p> <p>Organization: .org .or .org.[country code] .or.[country code]</p> <p>Personal: .name</p>
Total	This table row gives the sum of all of the items for the current table during this report period. If the number of items for the table exceeds the number that can be viewed at

Glossary	
	one time, then a "Subtotal" row and an "Other" row will also be provided, and their sum will equal the Total row.
Traffic	The quantity of data transferred.
URL	Uniform Resource Locator. It is a means of identifying an exact location on the Internet. For example, http://www.webtrends.com/html/info/default.htm is the URL which defines the location of the page Default.htm in the /html/info/ directory on the NetIQ Corporation web site. As the previous example shows, a URL is comprised of four parts: Protocol Type (HTTP), Machine Name (webtrends.com), Directory Path (/html/info/), and File Name (default.htm).
Unique Visitors	Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.
User Agent	Portion of a log file that identifies the browser and platform used by a visitor.
Users Without Cookies	Visitors who come to your site with cookies disabled. There is no way to determine if these visitors are new or returning.
Visit	A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.
Visit Duration (Minutes)	The number of minutes your web site was viewed by a visitor.
Visitor Minutes	Total number of minutes your site was viewed by all visitors during the report period.
Visits with Clicks	Visits to your site where at least one ad was clicked on.
WAP Browser	A program used on a WAP device to display site content, similar to Netscape or Internet Explorer on PCs.
WAP Carrier	A server that acts as an intermediary and relays requests from visitors with WAP devices to your site.
WAP Device	A wireless device using Wireless Application Protocol (WAP), such as a cellular telephone or radio transceiver, that can be used to access the Internet. Reporting Center reports only include WAP devices if the log file shows the device used a WAP browser.
WTLS	Acronym for Wireless Transport Layer Security protocol, which is the security layer endorsed by the WAP Forum (www.wapforum.org). Its primary goal is to provide privacy, data integrity, and authentication for WAP applications.



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